

WELCOME

Justine Lehman, Program Officer
Contact for all things grants

Megan Wade

Works on both scholarships & grants

Introduce yourself in the chat box - name, organization & county

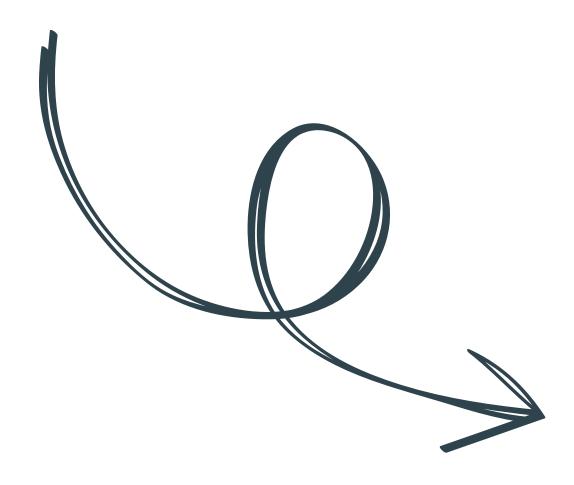
Please use Q&A for questions.

We are recording this webinar.





WEBINAR OVERVIEW



- 1 Overview of CFNS & Current Grants
- 2 Eligibility & Due Diligence
- **3** The Application
- 4 The Grant Portal
- 5 What Happens Next
- 6 Upcoming Fundraising Opportunities



The Community Foundation of the North State is a nonprofit, public charity serving Shasta, Siskiyou and Tehama counties, with a mission to connect philanthropic people to the causes that matter to them.

Modoc & Trinity counties are supported by select funds and NSGT.



HOW CAN WE HELP YOUR CAUSE?

Provide funding opportunities through:

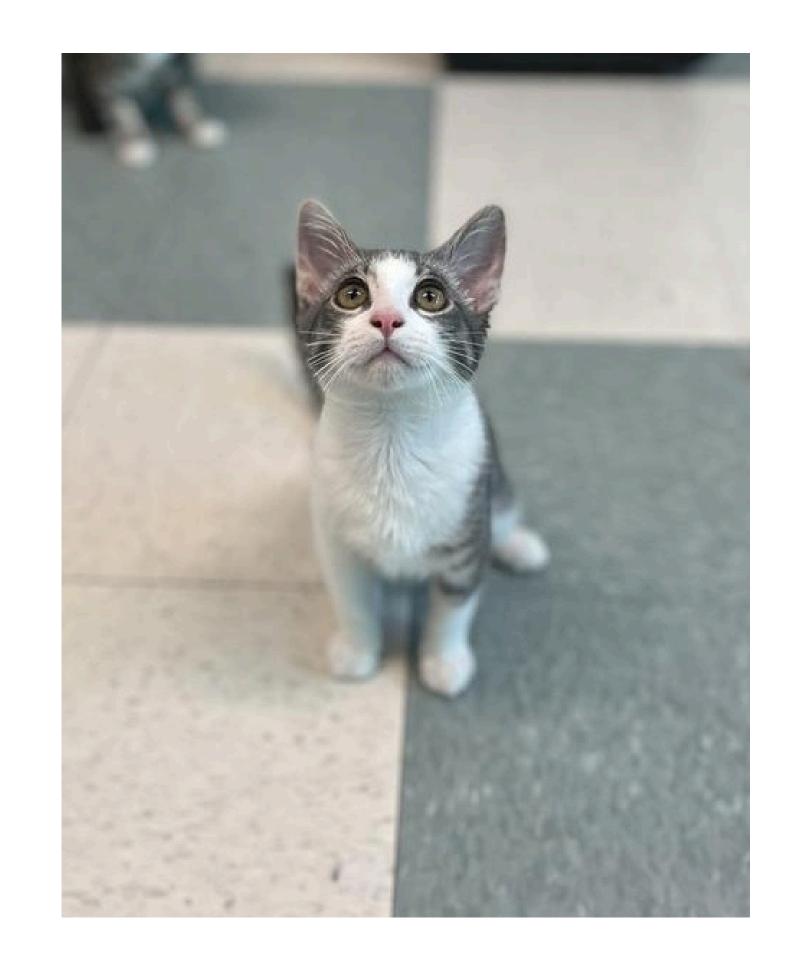
- Grants (competitive & non-competitive)
- North State Giving Tuesday
- Jumpstart Fundraising Accelerator

Work with your donors to help process gifts like stocks, bonds, IRA transfers, real estate, etc.

Help set up & manage organizational funds

Invest principal gift(s); grants made back to org with interest earned over time

Andrea Scott, Director of Gift Planning andrea@cfnorthstate.org



FALL GRANT OPPORTUNITIES

The Women's Fund Due Wednesday, Sept. 17th

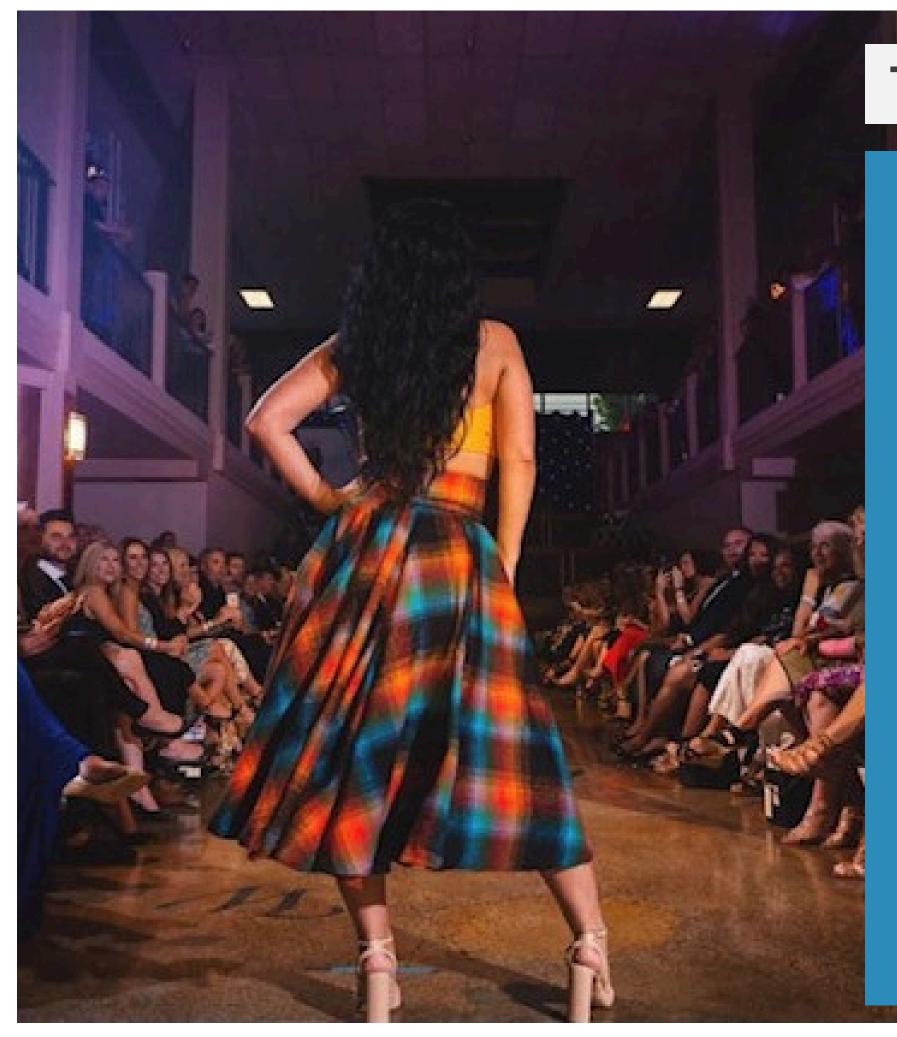
Animal Welfare Endowment Fund Due Wednesday, Oct. 1st

Redding Rancheria Community Fund Due Wednesday, Oct. 1st

*Non-competitive this year







THE WOMEN'S FUND

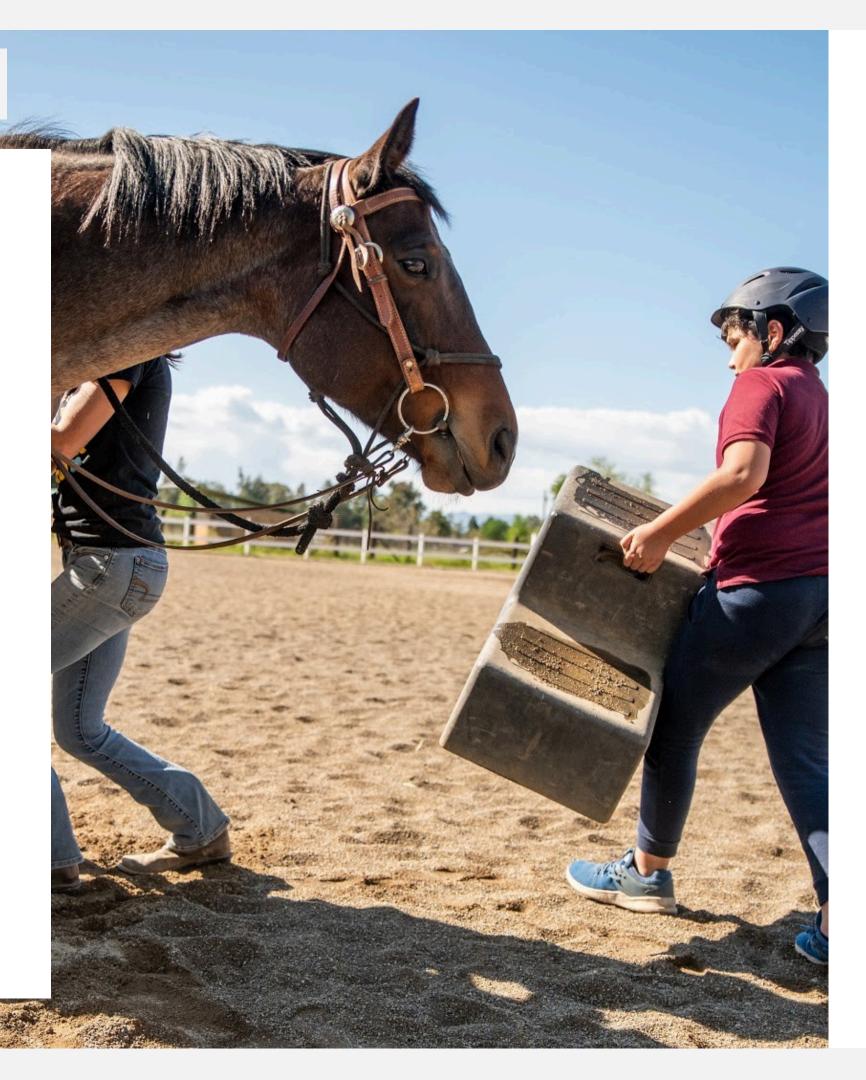
- The Women's Fund mission: Create a better future for women and their families in the Redding-Area
- Serves Redding-area defined as: Cottonwood-within-Shasta Co. (South), Shasta Lake City (North), Palo Cedro (East), and Igo/Ono (West)
- Grant range = \$1,000-\$40,000
- Project based. Programmatic costs/salaries ok.
- Budget is required.
- Awardees will required to present at The Giving Circle event on Nov. 20th at 5:30 PM.

ANIMAL WELFARE ENDOWMENT FUND

- Serves Shasta, Siskiyou, and Tehama Counties
- Grant range = \$1,000 \$5,000; average grant size \$2,500
- Grants will be made for **general support** (unrestricted!) for organizations whose primary work promotes the welfare of animals in the following categories:
 - Supporting Homeless Animals and/or Owned Pets – reducing overpopulation and shelter deaths, keeping pets in homes

 • Supporting Wildlife – care of wildlife

 - (rescue/rehab or in nature)
 Supporting Working Animals care for organizationally-owned animals that provide service to local residents
- No project budget or timeline





REDDING RANCHERIA COMMUNITY FUND

- Serves Shasta and Trinity Counties
- Grant range = \$1,000 \$10,000; average award \$2,500
- Grants will be for general support (except salaries)
 and can be used for things like: equipment,
 programs, services, etc.
- Encourages groups that serve Native Americans, youth and/or rural communities
- Please include quick breakdown of costs in your narrative.

ELIGIBILITY & & DUE DILIGENCE

*Read fine print for each opportunity before embarking: Are the costs allowed/eligible? Do you meet geographic criteria?

IS YOUR ORGANIZATION A NONPROFIT OF PUBLIC ENTITY?

- (501c3 tax-exempt public charity) or public entity or fiscally sponsored by a non-profit or public entity or an individual artist (art fund only)
- Federally-recognized tribes may apply as public agencies; non-federally recognized tribes may apply with nonprofit status or fiscal sponsor.

IS YOUR ORGANIZATION IN GOOD STANDING? (BEFORE YOU APPLY!)

- With CFNS submitted all past-due reports (now viewable in portal)
- With state & federal registrations check status on <u>Guidestar</u> and with
 <u>CA Secretary of State</u> in advance
- https://bizfileonline.sos.ca.gov/search/business
- https://www.guidestar.org/

CAN YOUR ORGANIZATION...

- Complete the project according to terms/time frames (12 months, no reimbursements)?
- Comply with policies ex: non-discrimination policy?

THE APPLICATION PROCESS

- Prepare ahead of time
 - a. Download the application PDF
 - b. Prep your answers in word and excel
 - c. Gather required documents
- 2. Complete the online application.
 - a. Fill in the narratives
 - b. Upload the documents
 - c. Submit application
- 3. Add justine@cfnorthstate.org as email contact
- 4. Notification emails by mid Nov.

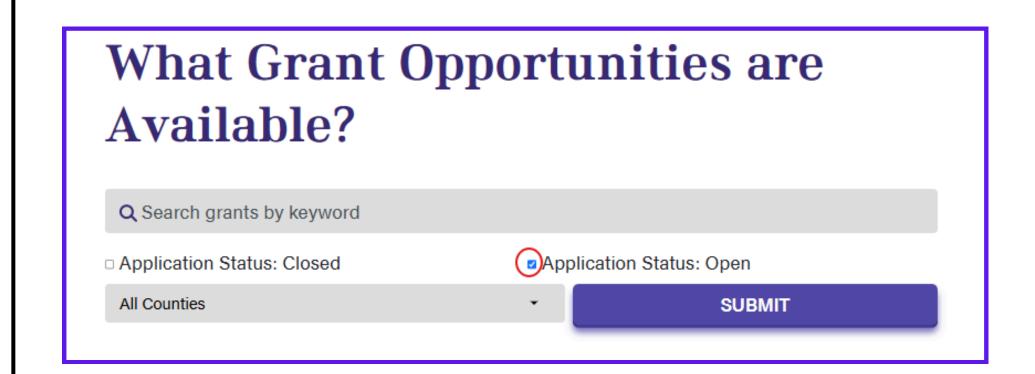
WHERE TO FIND THE APPLICATIONS

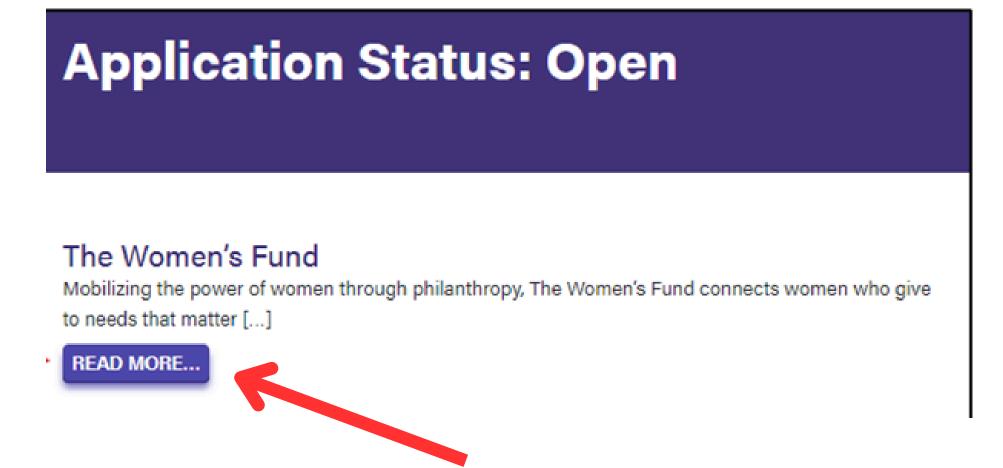
Find the applications on our website.

CFNORTHSTATE.ORG/GRANT/GRANTS

- 1. Scroll down to "What Grant Opportunities are available"
- 1. Select "Application Status: Open"
- 2. Click "SUBMIT"
- 3. Scroll to the grant you are interested in
- 4. Click "READ MORE"

(You can also find applications on the grant portal after you login.)





PREVIEW & DOWNLOAD THE APPLICATIONS

The Women's Fund

The Women's Fund of the Community Foundation of the North State, founded in 2008, is part of a global movement of Women's Funds throughout the world, making a difference through collaborative philanthropy. Grants support The Women's Fund mission to create a better future for women and their families in the Redding area.

Grantmaking History

2010 - 2023 Grant Awards

Deadline: September 4th, 2024 at midnight

Preview Application Questions



Click Here to Apply



Grant Information/Parameters holds key information for a successful application.

Application

Community Foundation of the North State

The Women's Fund 2025

Community Foundation of the North State

Grant Information/Parameters

The Women's Fund of the Community Foundation of the North State was founded in 2008 to address the persistent challenges facing women and their families in the Redding area. Today, The Women's Fund is part of a global movement of Women's Funds throughout the world, making a difference through collaborative philanthropy.

Grant applicants must address The Women's Fund mission to "create a better future for women and their families in the Redding Area". The services provided by organizations funded through grants from The Women's Fund must take place within and include residents of the Redding area which is defined as Cottonwood (within Shasta County) to the South, Shasta Lake City to the North, Palo Cedro to the East, and Igo/Ono to the West.

Grant requests should be between \$1,000 and \$40,000.

Eligible organizations include: Nonprofit, public charities with tax exempt status under Section 501(c)(3) of the IRS Code, public entities (ex: counties, special districts, federally-recognized tribes), or projects/programs fiscally-sponsored by a nonprofit or public entity. Organizations are not precluded from applying to The Women's Fund for consecutive years.

Grant awardees will be asked to give a brief presentation at a Women's Fund Giving Circle event, which is typically held the first week of November. Giving Circle participants will vote for one awardee organization to be recipient of unrestricted bonus award from monies raised at event.

RED ASTERISK = REQUIRED QUESTION*

In the downloaded application not all Organizational Financials questions apply to you.

Organization & Proposal Summary

Under what status are you applying?*

Choices

501c3 public charity/nonprofit

Public entity (ex: school, city, county, special district, federally-recognized tribe)
Project fiscally sponsored by 501c3 nonprofit or public entity

Organizational Financials - for 501c3 applicants

Please upload a PDF of the organization's Income & Expense Statement.*

This is also known as a Profit and Loss Statement or Statement of Activities. It should represent the closest 12- month time period. If there is an unusually large net gain or loss (ex: >10% of gross revenue) please explain on the upload. What caused this?

File Size Limit: 2 MB

Please upload a PDF of the organization's Balance Sheet.*

This is also known as a Statement of Financial Position. This sheet should have a date matching that of the end date provided on the Income and Expense Statement (time periods should match).

File Size Limit: 2 MB

Organizational Financials - for public entity applicants

Please upload a PDF of your current year department budget (1-2 page summary).*

File Size Limit: 2 MB

For fiscally sponsored applicants - Fiscal Sponsor Information

Please provide information about the organization fiscally-sponsoring your project/program.

Fiscal Sponsor - Organization Name*

Character Limit: 250

KEEP IT SIMPLE

- Applications are reviewed by community members.
- You have permission to keep it brief & simple.
- Don't use work jargon.
- Explain acronyms.
- Do not need to write to character limit.
- Think 1-2 paragraphs.



PROJECT NAME



- Please keep it very short! One sentence/phrase telling what/who/where
- <u>Project example:</u> "to create an interactive street theater project in downtown Redding"
- <u>General support example:</u> "for general support to offset rising horse care costs"

P&L/Statement of Activities

- It should represent the closest 12month time period.
- For example, 7/1/24-6/30/25
- If there is an unusually large net gain or loss (ex: >10% of gross revenue) please explain on the upload what caused this.

Statement of Activities			
Revenue			
Donations	\$100,000		
Membership fees	\$50,000		
Grants	\$75,000		
Fundraising events	\$25,000		
Total Revenue	\$250,000		
Expenses			
Salaries and wages	\$80,000		
Program expenses	\$120,000		
Administrative expenses	\$30,000		
Fundraising expenses	\$20,000		
Total Expenses	\$250,000		
Change in Net Assets			
Excess of Revenue over Expenses		\$0	
Net assets at the beginning of the year		\$500,000	
Net assets at the end of the year		\$500,000	

<u>Balance Sheet / Statement of Financial</u> <u>Position</u>

- Represents a snap shot of assets and liabilities on a given day in time.
- The date needs to be the same as the end date on your P&L (time periods should match).
- For this P&L example, this would be 6/30/25

Assets	
Cash	\$60,000
Accounts receivable	230,000
Inventory	300,000
Fixed Assets	210,000
Total assets	\$800,000
Liabilities	
Accounts payable	\$165,000
Notes payable	420,000
Total liabilities	\$585,000
Equity	\$215,000
Total liabilities and equity	\$800,000

PROJECT BASED GRANTS

APPLICATION TIPS

- The Women's Fund
- Goals: include Outputs and Outcomes
 - What are the tangible things you will be able to do, if funded (ex: purchase software, host # of workshops)?
 - Who will you reach with these activities? How many people and who do you expect to serve?
 - o Outcomes: changes brought about by project.
 - How will this project create a better future for women and their families in the Redding area in the near future and down the road?
- How will it continue after grant ends?
- Community collaboration
- Timeline
- Budget

Budget Example

Below is a sample budget. You are not required to use this format. Using this layout makes it easy to include expenses for items covered by varied income sources, if it applies to your project.

- * In-Kind includes anything donated including supplies, volunteer time, and vendor discounts.
- * General Funds are funds used for every day operations and core services.
- * Community donations/fundraisers for a specific project are designated funds, not general funds.
- * If the general funds and/or community fundraiser income is pending (not in your bank), please make that clear.
- * Expenses must equal revenue

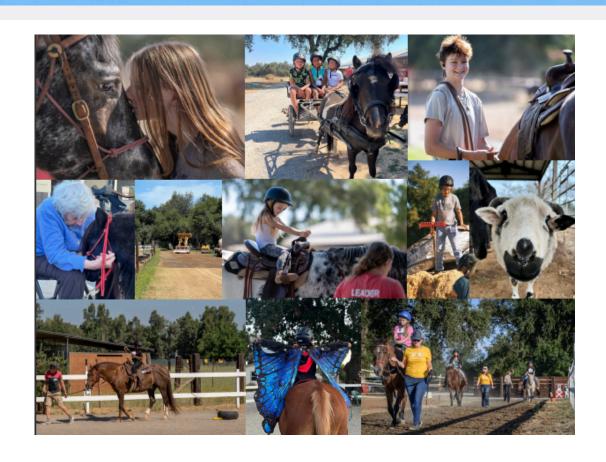
Organization Name:				
Grant Fund Name:				
Date:				
Project Name:				

EXPENSES	REVENUE SOURCES						
			ABC				
		Current Grant	Foundation	General	Community	In Kind	
Description	Cost	Request	Grant	Funds	Fundraisers	Donations	Total Revenue
Two-Stall Climate-							
Controlled Restroom							
Trailer	48,000.00	38,000.00	10,000.00				48,000.00
6-person Outdoor							
Handwashing Station	880.00	880.00					880.00
Site Preparation	3,500.00			1,500.00	2,000.00		3,500.00
Uility Hookups	1,500.00			500.00		1,000.00	1,500.00
Panel Siding &							
Enhancements	3,000.00			1,500.00		1,500.00	3,000.00
Volunteer Supplies (Tools,							
Fasteners, Paint)	500.00					500.00	500.00
Total Project Costs	57,380.00	38,880.00	10,000.00	3,500.00	2,000.00	3,000.00	57,380.00



Animal Welfare Fund

- History & purpose, achievements
- What do you want to achieve / difference in animals lives you plan on making?
- Community collaboration
- Data tracking for positive outcomes
- No budget





Redding Rancheria Community Fund

- Partial funding
- Overview of organization
- How would grant help your org. this year?
- How/on what will you spend the funds?

The following are examples of how to include a cost breakdown in your narrative:

- \$3,212.00 for an Elevated Search and Rescue Motor System, \$650 for a Garmin Astro 900 dog tracking bundle, and \$250 for a second Astro 900 Dog Collar for backup
- We typically spend \$.50/day per child. There are
 44 children enrolled in our programs, which is
 \$22/day. Children attend for 180 days during the
 school year. The total cost to feed them is \$3960.
 If awarded the funding, this will provide snacks
 from August 2025 through June 2026.

THE GRANT PORTAL

- 1. Prepare ahead of time
 - a. Download the application PDF
 - b. Prep your answers in word and excel
 - c. Gather required documents
- 2. Complete the online application.
 - a. Fill in the narratives
 - b. Upload the documents
 - c. Submit application
- 3. Add justine@cfnorthstate.org as email contact
- 4. Notification emails by mid Nov.

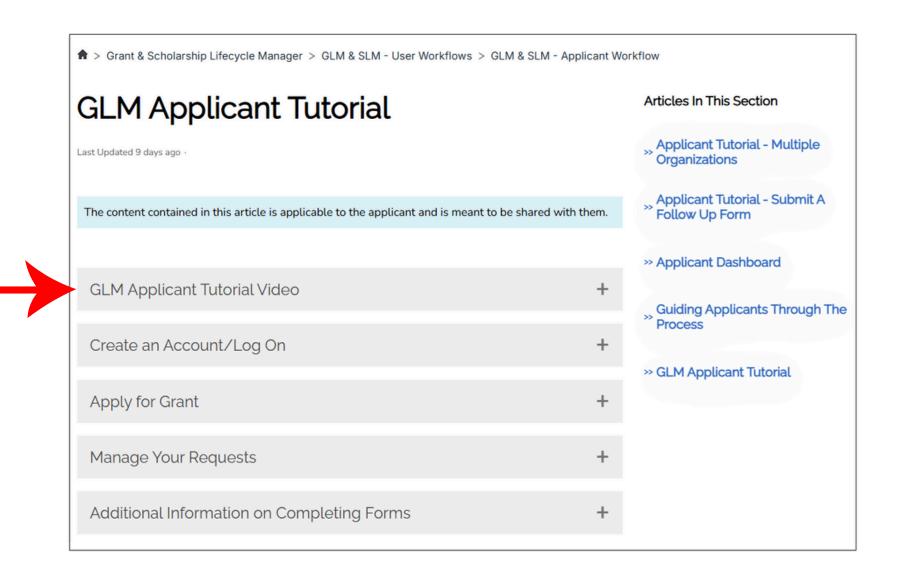
THE GRANT PORTAL DASHBOARD UPDATE

Visit the Foundant GLM
Applicant Tutorial support page

https://tinyurl.com/GLM-Tutorial

- Watch a tutorial video of the GLM Applicant New Dashboard
- Review how to log in, apply, and manage reports

GLM = Grant Lifecycle Manager



Tutorial covers adding a new account.



Please call our office first.

Call 530-244-1219

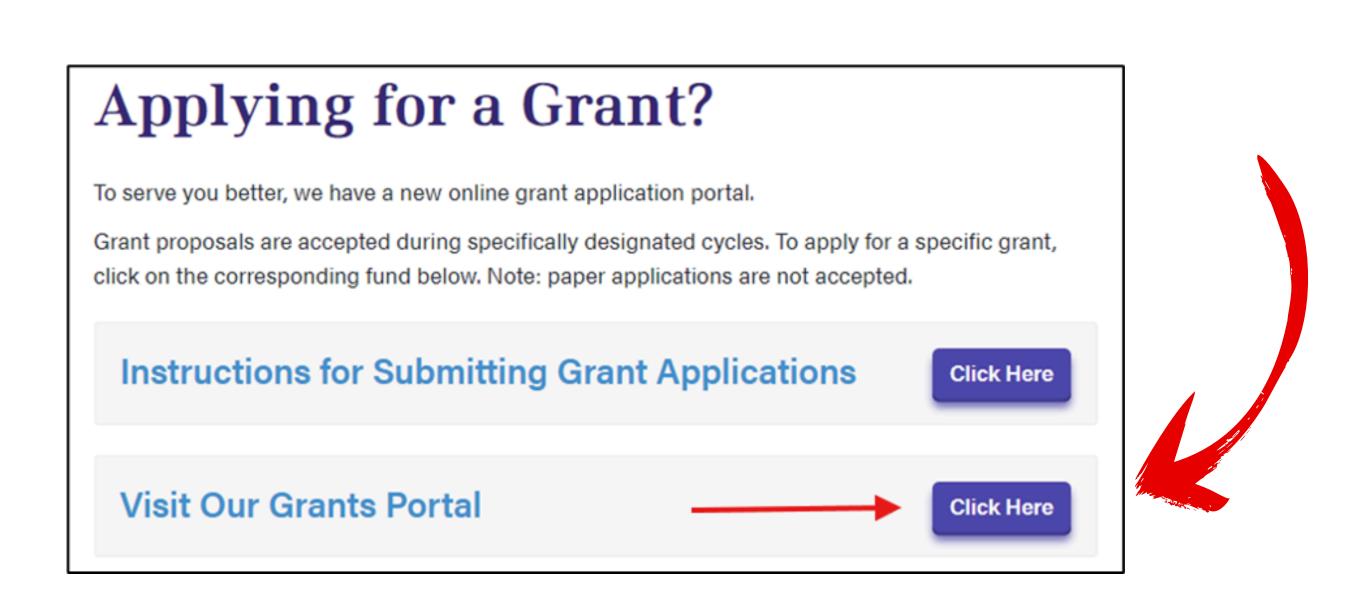


HOW TO FIND THE GRANT PORTAL

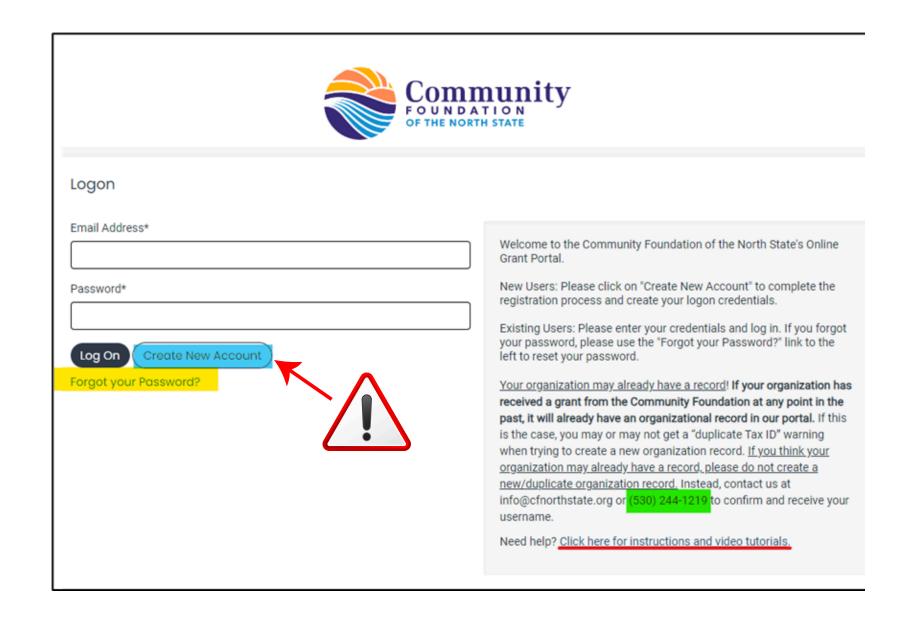
cfnorthstate.org/grant/grants

Scroll down...





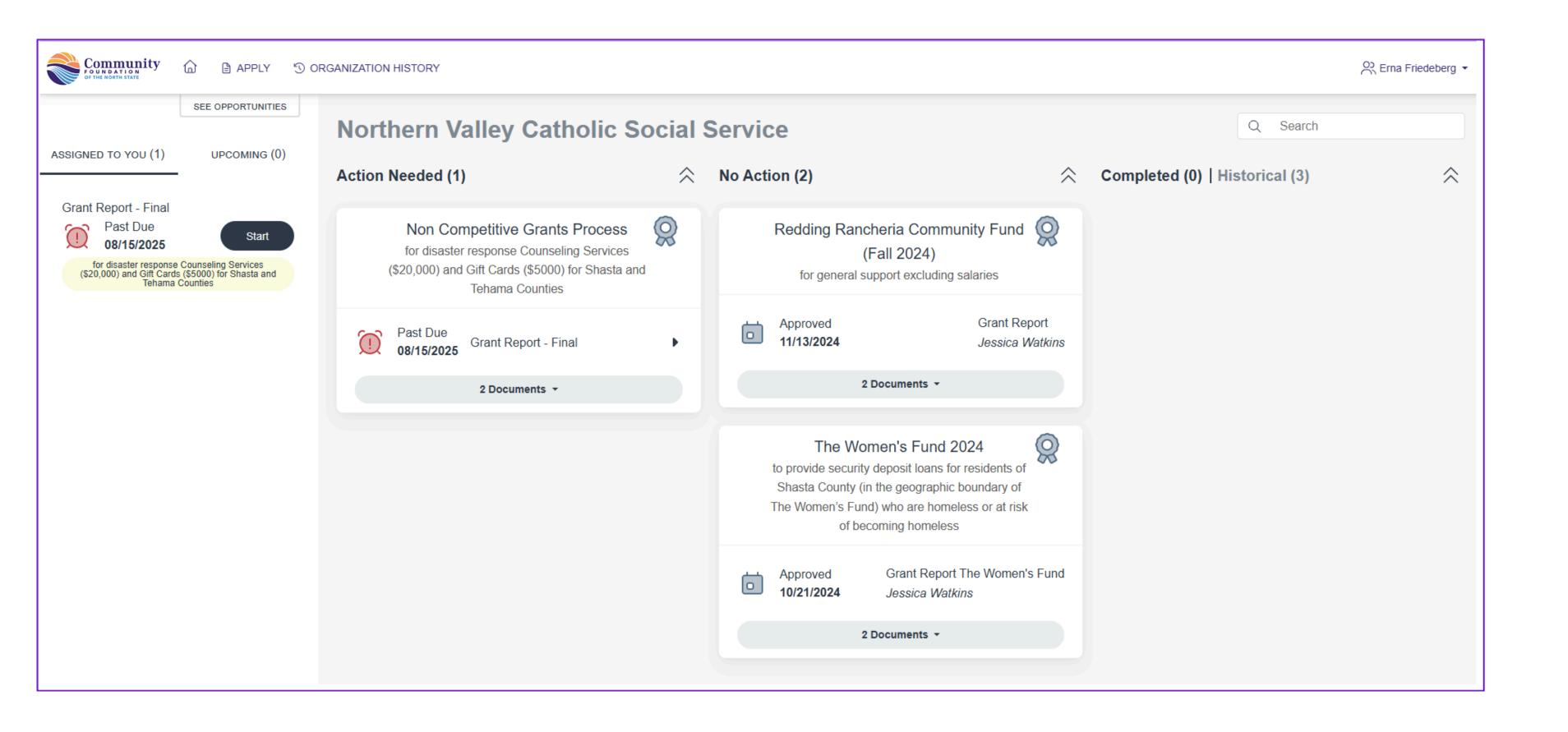
HOW TO LOGIN TO THE GRANT PORTAL





- "Create New Account" is to add a new organization.
- This often results in creating a duplicate organization.
- Please do not create a new account on your own.
- Call 530-244-1219 We WANT to help you.

- Each user as a unique login attached to their email. You cannot share email addresses.
- If you are certain you have logged in before and can't remember your password, please reset using the link "Forgot your Password"
- If you have never logged into the grant portal and therefore don't have a login and password associated with your email, please call our office and we will add you as a user.
- BOOKMARK THIS PAGE IN YOUR BROWSER





S ORGANIZATION HISTORY

Northern Valley Catholic Social Service

If you have already taken the Eligibility Quiz for the grant opportunity/fund and are eligible to apply, you will see the apply link below. If there are any additional grant opportunities/funds that you would like to apply for, you can complete additional eligibility quizzes below.

Search or enter Access Code

Eligibility Quiz

Eligibility Quiz - 2025 The Women's Fund

Is your organization seeking a grant related to serving women and children in the Redding-area? Take the eligibility to determine whether your organization and project is eligible.

The Women's Fund of the Community Foundation of the North State was founded in 2008 to address the persistent challenges facing women and their families in the Redding area. Today, The Women's Fund is part of a global movement of Women's Funds throughout the world, making a difference through collaborative

See More



Eligibility Quiz

Eligibility Quiz - 2025 Animal Welfare Endowment Fund

Is your organization seeking a grant related to animal welfare? Take the eligibility to determine whether your organization and project is eligible.

The Community Foundation created the Animal Welfare Endowment Fund to provide for the care and feeding of animals in Shasta, Siskiyou, and Tehama Counties.

Grants for general support will be made to nonprofit organizations who promote the

See More

Check Eligibility

Eligibility Quiz

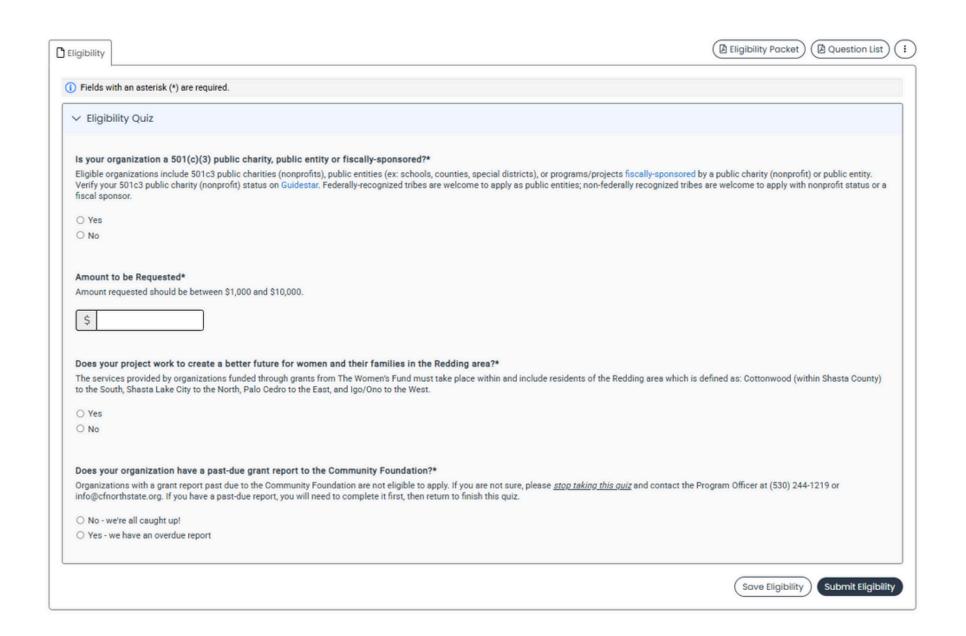
Eligibility Quiz - Redding Rancheria Community Fund (Fall 2025)

Is your organization seeking a project-based grant in Shasta or Trinity counties? Take the eligibility to determine whether your organization and project is eligible.

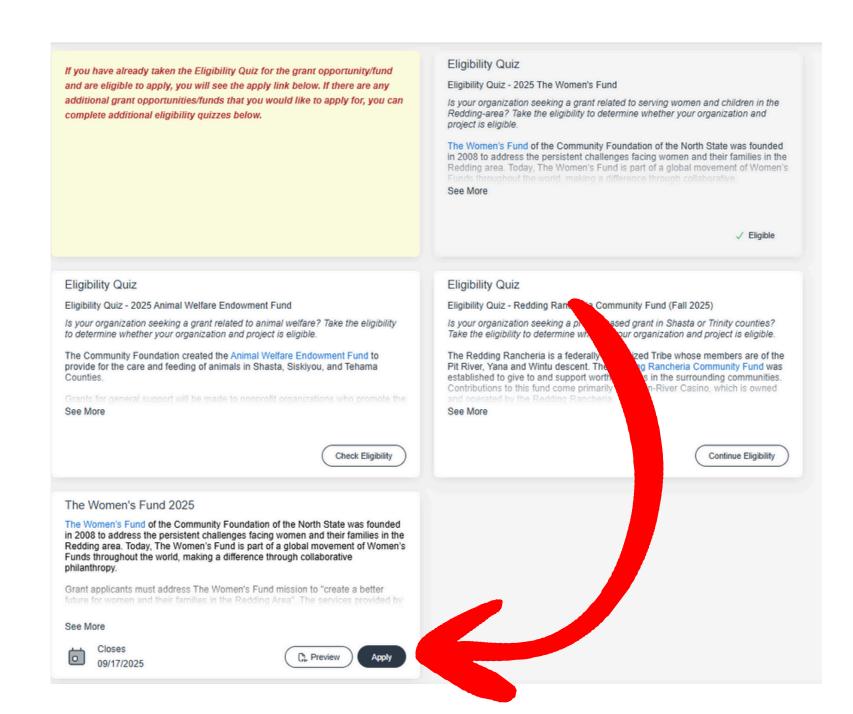
The Redding Rancheria is a federally-recognized Tribe whose members are of the Pit River, Yana and Wintu descent. The Redding Rancheria Community Fund was established to give to and support worthy causes in the surrounding communities. Contributions to this fund come primarily from Win-River Casino, which is owned and operated by the Redding Rancheria.

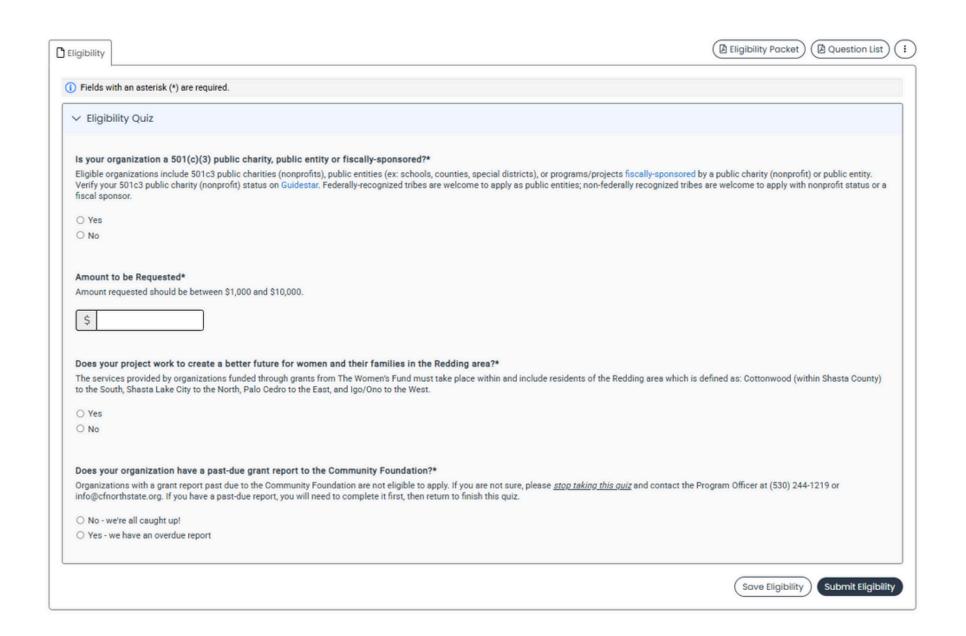
See More

Check Eligibility

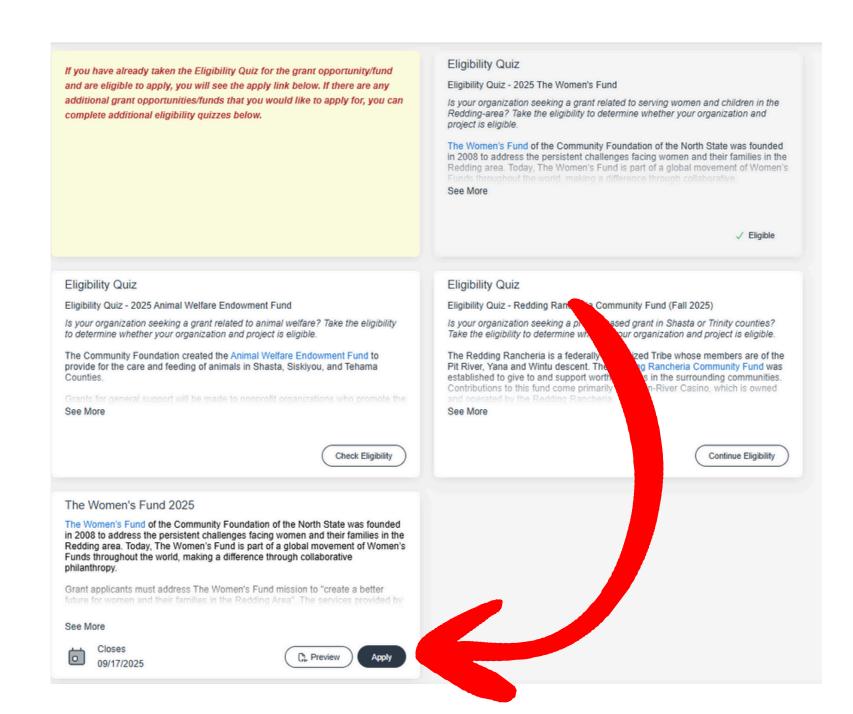


- If you make a mistake in the eligibility quiz, don't worry!
- Call our office to re-set. We've got your back.





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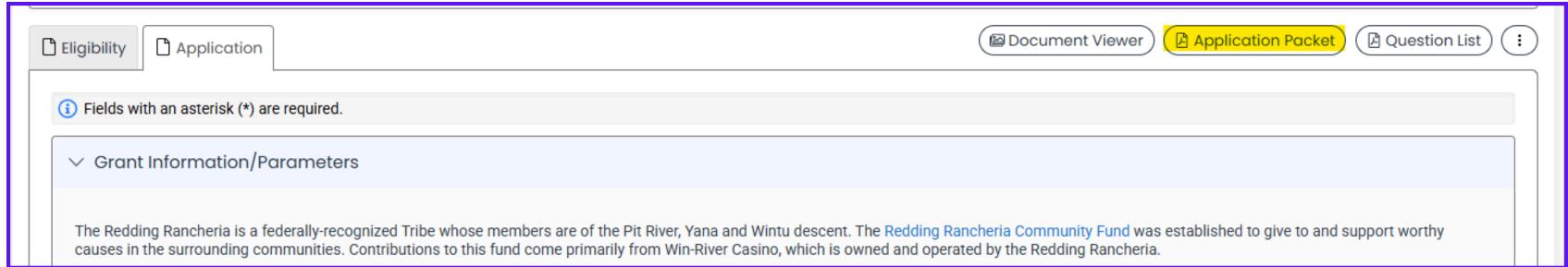


COMPLETE THE APPLICATION

- You can stop at any time and come back to continue working on your application by clicking "SAVE APPLICATION" on the last page.
- Remember to come back and "SUBMIT APPLICATION" before the grant deadline.

 SUBMIT

- Once you submit the application you will receive a confirmation screen/email.
- After the application is submitted, you will see it in the dashboard of your grant portal.
- To download a copy of your submitted application, click "application packet".







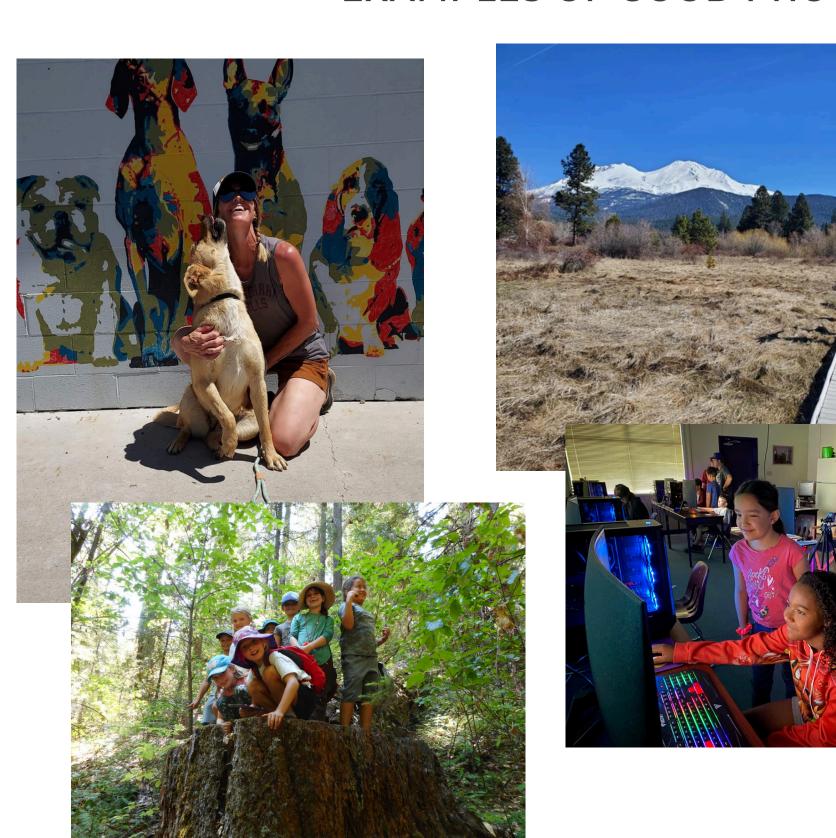


- Add Justine & Megan as a contacts in your email justine@cfnorthstate.org and meganw@cfnorthstate.org
- We conduct due diligence to ensure qualified via Guidestar & Secretary of State
- Applications reviewed by grant panels
- May have follow-up questions. Check your email & junk filter
- Possible site visits, but very few. Not an indicator of funding, just need more information to assess.
- Grant recommendations made by panel. Final approval made by CFNS board.
- Award/denial emails sent via GLM by end of Nov.
- Entire process = approx. 3 months from deadline

IF MY ORG GETS A GRANT...

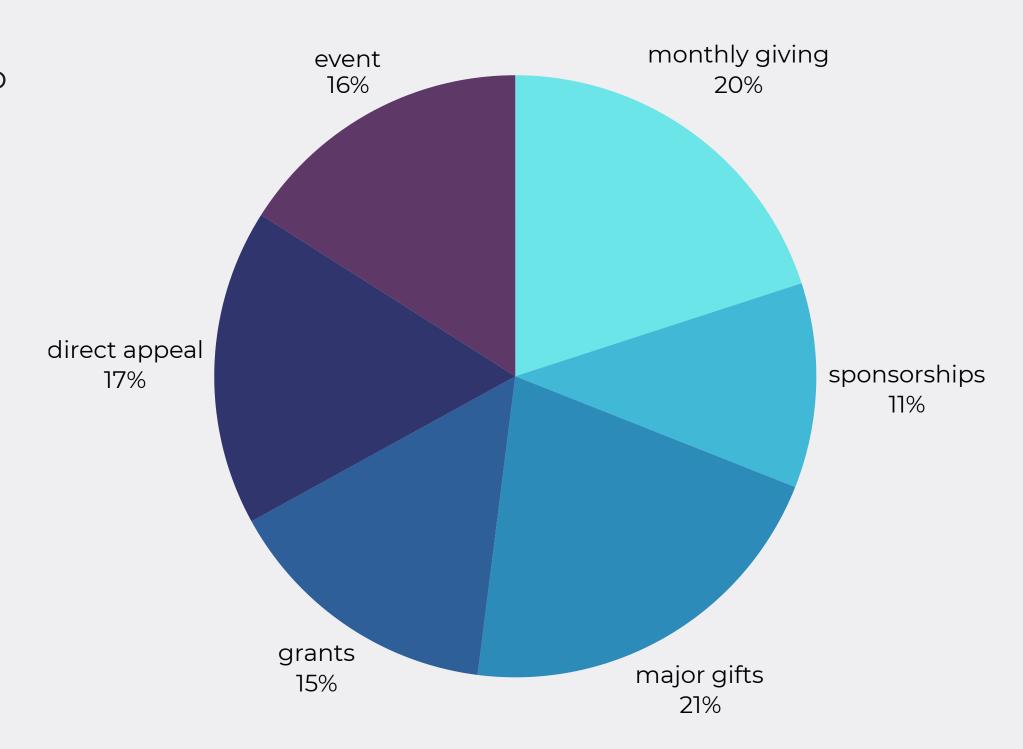
- Once agreement signed online, we put in our weekly check queue and mail check for full amount.
- 12 months to complete project and submit grant report ONLINE in portal.
 You will be auto-emailed reminders.
- Grant reports help us:
 - Tell your story to funders Send photos that include people (frontfacing, photo released)
 - Account for how monies were spent - Submit expenditures in original budget format (or Income & Expense for grant period for general support grants)

EXAMPLES OF GOOD PHOTOS



IF MY ORG DOESN'T GET A GRANT

- We often send unfunded-but-qualified projects to potential donors of interest
- Reach out for feedback. If we have constructive feedback, we will share it with you.
- It's competitive & sometimes there is no constructive feedback. Other needs rose to the top. Redding Rancheria Spring '24: \$400K application requests / \$100K available
- Seek diverse revenues grants are one slice of funding pie
- Do try again in future rounds (Spring '25)







REGISTRATION IS OPEN FOR NORTH STATE GIVING TUESDAY

Aug 18 - Sept 22

QUESTIONS

Email nsgt@cfnorthstate.org



To learn more





SUBSCRIBE TO OUR NEWSLETTER! SIGN UP AT CFNORTHSTATE.ORG

Are you a subscriber? Learn about all sorts of grant opportunities and more via our monthly newsletter.

UPCOMING OPPORTUNITIES



How Can We Help?

CFNS Resources for North State Nonprofits

Work for a nonprofit? Serve on a nonprofit Board? Want to support nonprofits? This webinar is for you!

Monday, September 8 10:30am on zoom

We know times are tough - and we're here to help!

Join us online to learn how CFNS can support the critical work of North State nonprofits. From grant applications and fundraising tools, to planned giving strategies and resource connections, we offer a variety of ways to serve and strengthen North State nonprofits.

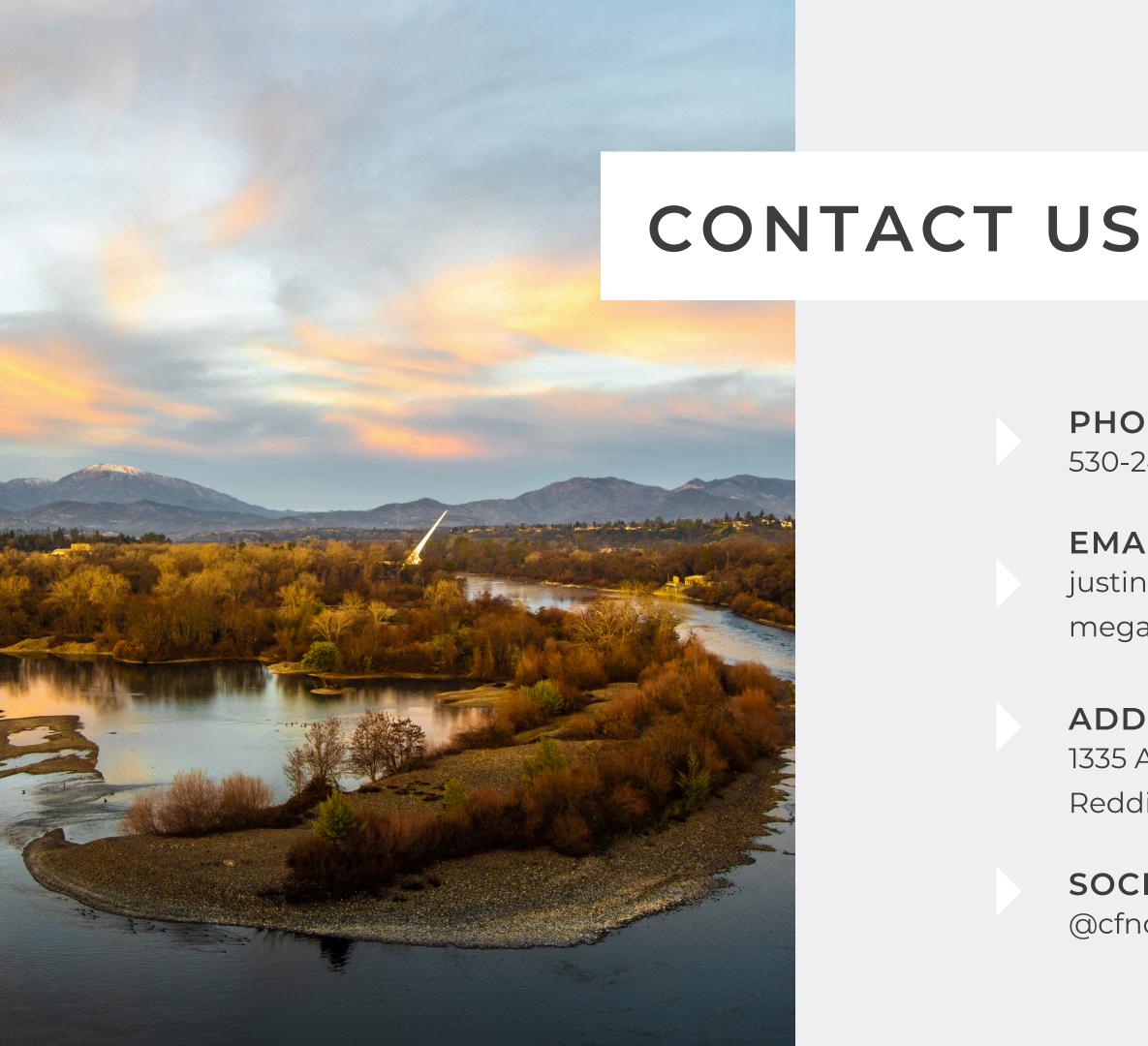
Click or Scan to Register:

https://tinyurl.com/mu79wxkz

Can't make it? No worries, we'll record it and post it on our YouTube channel.



Questions? Contact info@cfnorthstate.org or 530.244.1219





PHONE

530-244-1219

EMAIL

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ADDRESS

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SOCIAL MEDIA

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