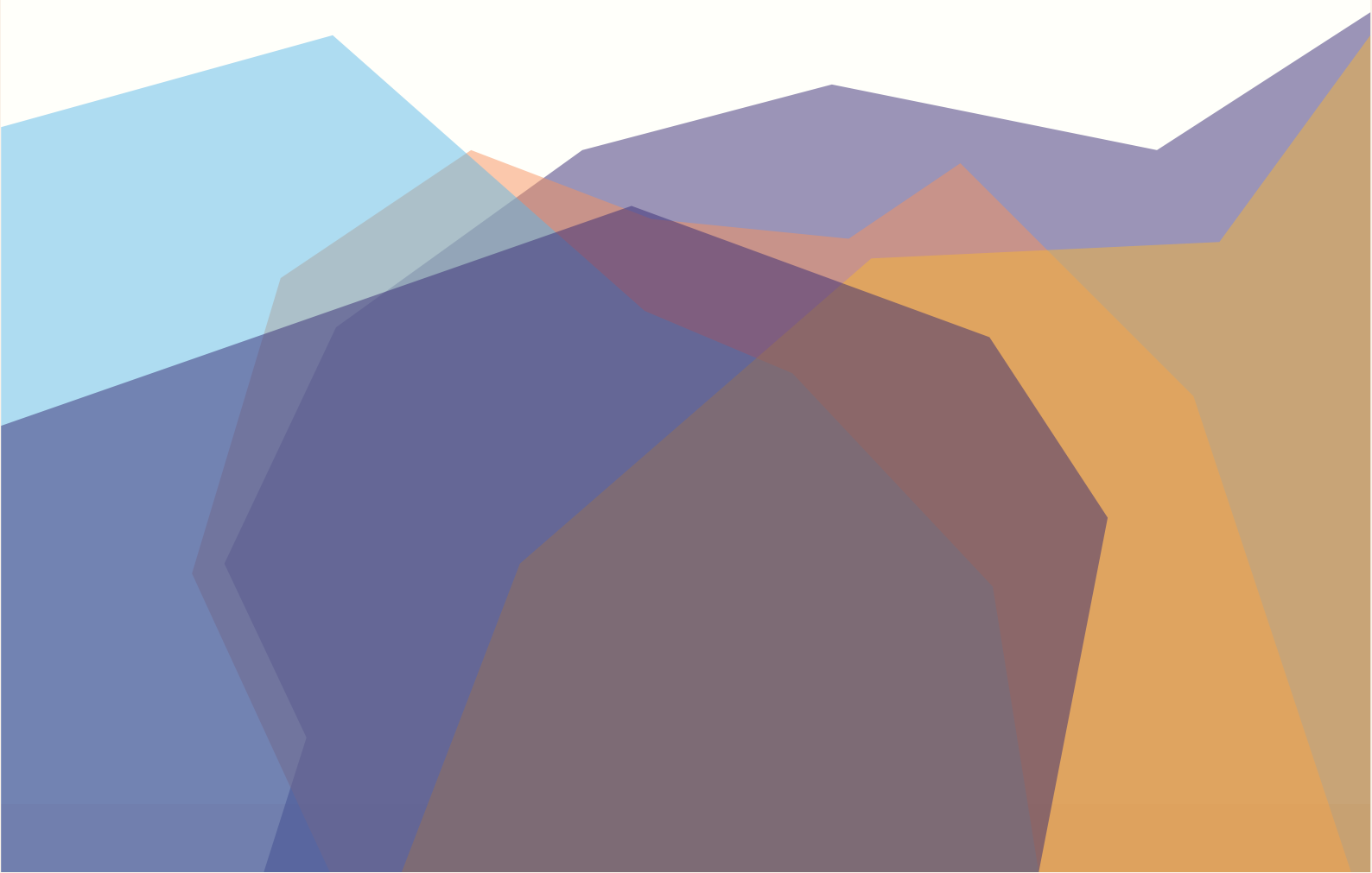




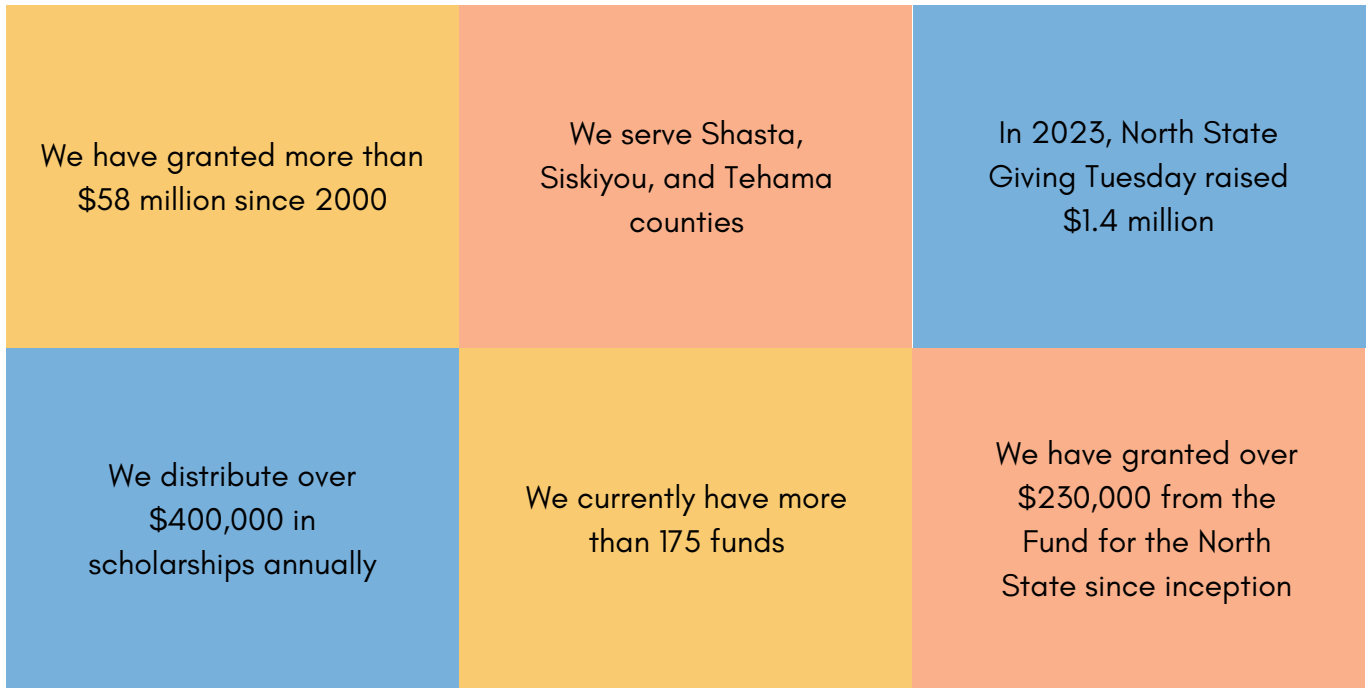
Community
FOUNDATION
OF THE NORTH STATE

FUND FOR THE NORTH STATE

25th Anniversary Campaign



CFNS HIGHLIGHTS



FROM THE START



The opportunity to build something from the ground up originally brought Maggie and Ray John to Shasta County in the 90s. They relocated from the Bay Area to open Bishop Quinn High School in Palo Cedro. Maggie entered the nonprofit world, working for NVCSS, BloodSource, and One Safe Place before joining the board of what was then known as the Grant Resource Center. In 2000, the Grant Resource Center became Shasta Regional Community Foundation, before the Foundation changed its name in 2020 to the Community Foundation of the North State.

Coming in at the Foundation's infancy really helped cement the John's trust in the organization's stewardship of charitable funds.

"When we get involved in something you get the inside track on how things are going, if you can trust the organization, and if they're doing good in the areas you want to do good in," Maggie said.

"There are tons of opportunities in this community to give, but you have to find something that makes sense to you."

Both Maggie and Ray said that they recognized the community need. The role the Foundation has played in providing a path for nonprofits to gain funding, while also connecting donors with avenues for giving -- has been invaluable.

"There was such a need for something like the Foundation."

"I would never have dreamed where it is now," Maggie said. "It's amazing to me. And the reception in the community and the needs that it's filling. It's an easy way to give."

The basis of trust and accessibility were fundamental in the John's decision to also include the Foundation in their legacy plans.

The John's relationship with the Foundation is both rooted in the past and invested in the future, a testimony to the faith they have in the Foundation's ability to act as a steward responsive to evolving community needs.

TO THE FUTURE

2000

▶ COMMUNITY FOUNDATION IS ESTABLISHED

Established as Shasta Regional Community Foundation with 7 funds and \$300,000 -- a modest start with a big vision!

2004

▶ STEWARDSHIP ENDOWMENT FUND CREATED

The Stewardship Endowment Fund is created to ensure organizational capacity and long-term sustainability.

2018

▶ RESPONDING IN REAL TIME

Growth of the Stewardship Fund allows us to make grants for urgent community needs. This has meant over \$90,000 in discretionary grants to date.

2022

▶ STEWARDSHIP FUND BECOMES FUND FOR THE NORTH STATE

Rebranded the Stewardship Fund as the Fund for the North State (FFNS), our signature grantmaking fund.

2024

▶ CAMPAIGN TO GROW THE FUND FOR THE NORTH STATE

Inspired to grow the FFNS, this campaign will improve our ability to meet the increasing needs of our communities.



CAMPAIGN GOALS & OBJECTIVES

We are committed to significantly increasing our investment in the needs of our communities by growing the Fund for the North State endowment to **\$5 million** in the next two years and **\$10 million** by 2030. Donors who contribute \$10,000 or more to the campaign will be honored with a listing on our Legacy Society wall in recognition of their commitment to the North State.

This permanent, foundation-directed fund will grow and grant in perpetuity to:

- ▶ *Address pressing local needs*
- ▶ *Provide emergency assistance*
- ▶ *Improve the quality of life for North State residents*
- ▶ *Increase philanthropy and grantmaking throughout the North State*

Join Us

in fostering thriving, resilient, and sustainable communities
in the North State

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