

### What is the Community Foundation?

- A nonprofit serving the people of Shasta, Siskiyou and Tehama counties, with a mission to impact the region through the power of giving.
- Home to over 150 funds, incl. approx. 7 competitive funds





## How can we help your cause?

- Provide funding opportunities through:
  - Grants (competitive & non-competitive)
  - Jumpstart Fundraising Accelerator
  - North State Giving Tuesday
- Work with your donors to help process gifts like stocks, bonds, IRA transfers, real estate, etc.
- Help set up & manage organizational endowment funds
   Invest principal gift(s); grants made back to org with interest earned over time



## Spring grant opportunities

- Burney Regional Community Fund

   Due Weds. Feb. 28 @ 5 pm
- The McConnell Fund

   Due Weds. Mar. 6@ 5 pm
- Redding Rancheria Community Fund

   Due Weds Mar. 20 @ 5 pm

https://cfnorthstate.org/grant/grants/





# Eligibility – org & project

- Is your org a non-profit (501c3 tax-exempt public charity) or public agency or fiscally sponsored by a non-profit or public agency?
  - Federally-recognized tribes may apply as public agencies; non-federally recognized tribes may apply with nonprofit status or fiscal sponsor.
- Is your org in good standing?
  - With CFNS submitted all past-due reports (now viewable in portal)
  - With state & federal registrations check status on <u>Guidestar</u> and with <u>CA Secretary of State</u> in advance
- Read fine print for each opportunity:
  - Are the costs allowed/eligible?
  - Do you meet geographic criteria?
- Can your org:
  - Complete the project according to terms/time frames (12 months, no reimbursements)?
  - Comply with policies ex: non-discrimination policy?



### Burney Regional Community Fund

- Thanks to seed gift from Pattern Energy Group
- Greater Burney area, follows <u>boundaries</u> set by Fall River Joint Unified School District (includes: Burney, Cassel, Fall River Mills, Hat Creek, McArthur and Old Station)
- Grant range \$1,000-\$7,500
- Grants will be awarded <u>for general support</u> to meet a broad range of needs within the community
- Not eligible school-related projects, churches, land/building purchases, individuals





## The McConnell Fund

- Thank you, The McConnell Foundation a private, independent foundation that helps build better communities through philanthropy
- Shasta, Siskiyou, Tehama counties grants up to \$50,000
- Trinity and Modoc counties grants up to \$30,000
- Grants primarily for <u>durable equipment or building</u>related projects
- Focus on areas of Arts and Culture, Recreation, Environment, Community Vitality, Social Services, Health Care, and Children/Youth/Education





## The McConnell Fund

Grants are **NOT** awarded to or for:

- Administrative, operating, or program expenses, including personnel costs and items consumable in nature
- **Essential government services** (basic equipment or building features required or mandated of a public organization to provide service)
- Permanent improvements to buildings or land not owned by the applicant organization.
  - For building or land-related projects with permanent improvements, the applicant organization (501c3 or public entity) should own the building or land.
  - If the building/land is leased, requested grant items should be removeable should the organization's location change.
- **Reimbursement** for costs incurred prior to signing of awarded grant contract or for budget deficits
- Equipment that will be stored at personal residences
- Sectarian religious purposes (faith-based orgs can apply but projects should serve whole community)
- Planning costs
- o Building/land purchase
- Leases or leased equipment
- Endowment funds or annual fund drives



### The McConnell Fund

Projects are more competitive if they have:

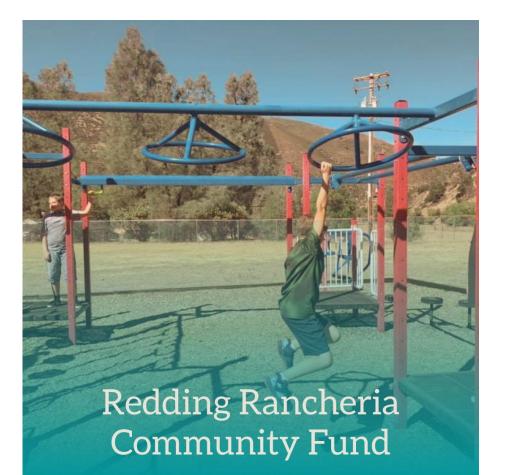
- Not received a grant from TMF in past year (last cycle)
- A strong volunteer & community component
- Funding from other sources "cherry on top" to finish project





### Redding Rancheria Community Fund

- Thank you, Win-River Casino and Redding Rancheria!
- Serves Shasta and Trinity Counties
- Grant range = \$1,000 \$10,000; average award \$2,500
- Grants will be for general support (except salaries) and can be used for things like: capital improvements, equipment, programs, services, etc.
- Encourages groups that serve Native Americans, youth and/or rural communities





# What's in an application?

### For project-based grants:

- Your project: why it's needed, impact it will make
- How much \$ it will cost (budget), timeline



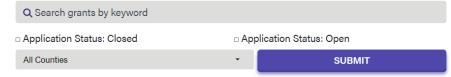
### For general support grants:

- Big-picture about org (history, current work, financial health)
- Applications being reviewed by community members
- Permission to keep it brief & simple!
- Do not need to write to character limit think 1-2 paragraphs



### Where do I find the applications?

## What Grant Opportunities are Available?



#### ACEs Resilience and Hope Fund of Shasta County

Supports groups working to break generational cycles of Adverse Childhood Experiences (ACEs) in Shasta County, where ACEs scores are double the state average [...]

READ MORE ...

#### Animal Welfare Endowment Fund

Supports organizations who are providing for the welfare and care of animals in Shasta, Siskiyou and Tehama counties [...]

READ MORE ...

#### **Burney Regional Community Fund**

Established by the Pattern Energy Group LP, this fund supports nonprofit organizations and public agencies in the Greater Burney Region [...]

#### READ MORE ...

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Established by the Pattern Energy Group LP, this fund supports nonprofit organizations and public agencies in the Greater Burney Region.

Pattern Energy Group LLC, the energy company responsible for the Hatchet Ridge Wind Farm, invested \$5 million in the Burney Region which includes the founding gift of \$500,000 to the Burney Regional Community Fund. Pattern wished to address the needs within the communities of the Greater Burney Region, and to build a community of philanthropists in the region now and forever. Grants from this fund are awarded to nonprofit organizations through an annual competitive review process; a local grant panel evaluates and then recommends specific projects for funding.

#### **Grantmaking History**

2022 Grant Awards

2021 Grant Awards 2020 Grant Awards 2019 Grant Awards

Deadline: Weds. February 15th, 2023 at 5:00 pm

#### **Preview Application Questions**

#### **Click Here to Apply**

### www.cfnorthstate.org/grant/grants



## **GLM Online Grants Portal**

Launched fall 2022! Awesome new features include:

- Applicant dashboard: view past & in-progress applications
- Organizational info only gets entered once
- Invite <u>collaborators</u> to help contribute to an application
- More frequently auto-saves
- Electronic grant agreements = quicker payment!
- Agreements & reports get linked to application & user with auto-reminders





# Creating a New Account

- Did you apply Fall '22 or Spring '23? Use that account.
- Think your organization has a grant history but you aren't yet a user? Contact us to check before creating duplicate organization; we will add you as a user to the existing org.
- Brand new (org has never applied)? Create a new account.
- Later, to get back in, click "visit our grants portal" at <u>www.cfnorthstate.org/grant/grants</u> (can also bookmark <u>login page</u>)

### **Applying for a Grant?**

New as of Fall Cycle 2022! To serve you better, we have a new online grant application portal.

Grant proposals are accepted during specifically designated cycles. The first time you login to the new system, you will need to create a new account, even if you have applied for grants from CFNS prior to Fall 2022.

To apply for a specific grant, click on the corresponding fund below. Note: paper applications are not accepted.





## Starting & Submitting an App

 After account is created, system will direct you to take <u>Eligibility Quiz</u> for the select fund (for existing users – clicking "apply" from the fund webpage will take you to EQ).

Eligibility Quiz	- 2023 Community Arts Endowment Fund
Are you or you	r organization seeking a grant related to creation of new works of public art? Take the eligibility to determine whether you or your organization and project is eligible.
The Communi power of endo	ty Arts Endowment Fund was started by generous donors during the Shasta-Siskiyou ARTicipate campaign and supports public art in our region today and forever, thanks to continued contributions and the wment.
	rds grants primarily for the creation and presentation of new public artwork by artists and arts organizations in Shasta and Siskiyou counties. Fields supported by these grants may include but are not limited iter, music, writing, sculpture, painting, photography, film, and graphic design.
Grant requests	should be between \$1,000 and \$2,500.
	ants include: Individual artists, nonprofits with a public tax exempt status under Section 501(c)(3) of the IRS Code (public charities), public entities (ex: counties, special districts, federally-recognized tribes), grams fiscally-sponsored by a nonprofit or public entity. Organizations with a grant report past due to the Community Foundation are not eligible to apply.
Preview	Start Eligibility Quiz

• If eligible, system will direct you to apply. If goofed test, contact us to reset.



• Once app submitted: You will receive a confirmation screen/email; you will also see in the dashboard that application is submitted and can download "application packet".

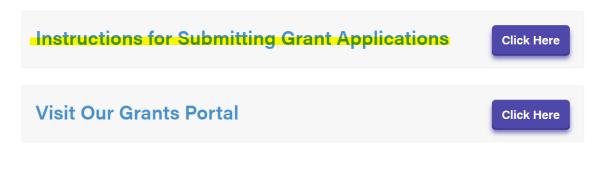


## Where do I go to learn more?

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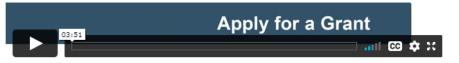


### **GLM Applicant Tutorial**

Last Updated 5 months ago -

Please note that the content contained in this article is applicable to the applicant and is meant to be shared with them.





New system = technical assistance very limited as deadlines approach



### What happens next?

- Due diligence to ensure qualified Guidestar & CA Secretary of State
- Qualified apps reviewed by community panel of volunteers
- May have follow-up questions check your email & junk filter!
- Decisions made by panel; reviewed by CFNS board
- Award/denial emails sent via GLM
- Process = approx. 3 months from deadline





## If my org gets a grant...

- Once agreement signed online, we put in our weekly check queue and mail check for full amount.
- 12 months to complete project and submit grant report ONLINE in portal. You will be auto-emailed reminders.
- Grant reports help us:
  - Tell your story to funders Send photos that include people (front-facing, photo released)
  - Account for how monies were spent Submit expenditures in original budget format (or Income & Expense for grant period for general support grants)

Community Foundation of the North State July 18 at 9:09 AM · 🕲

Ascend Wilderness Experience has grown leaps and bounds year after year, and now thanks to a McConnell Fund grant, a newly furnished office has helped things coalesce even more.

Ascend's focus is to create opportunities for disadvantaged youth and adults to experience nature. Want to reach them? Visit this new home base in downtown Weaverville to learn more. #grantsdoinggood

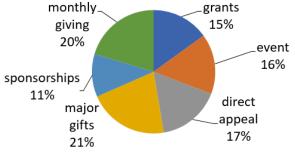




### And if I don't get a grant?

- Do try again in future rounds
- Reach out for feedback
- We often send unfunded-but-qualified projects to potential donors of interest
- Seek diverse revenues grants are one slice of funding pie







### **Questions?**

### info@cfnorthstate.org



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