



Community
FOUNDATION
OF THE NORTH STATE

ANNUAL REPORT

2023

Our Mission

To connect philanthropic people with causes that matter.

Our Vision

To foster thriving, resilient, and sustainable communities in the North State.

Our Values

Leadership – We take initiative and support programs that help the greater good. We leverage investments and relationships to make a larger collective impact in our region.

Local – We focus on our north state region (Shasta, Siskiyou, and Tehama counties) and are knowledgeable about and support local communities through our business, investments, donors and non-profit relationships.

Stewardship – We are future-focused fiduciaries of the assets under our care and intend to leave a lasting legacy for future generations through responsible and thoughtful management.

Ethical – We are committed to transparency, honesty, and integrity. We act in accordance with best practices and national standards.

Service – We are here to serve and help the well-being of others and are particularly focused on equitable opportunities for vulnerable and under-resourced communities.

Learning – We take advantage of opportunities for learning as well as supporting educational opportunities for our communities.



Excellence. Accountability. Impact.™



Year in Review

This past year at the Community Foundation of the North State was one of frequent showers and lots of growth. The wetter winter, combined with consistent grantmaking towards fire mitigation, helped our impacted communities breath a little bit easier during the hot summer days.

We saw an upsurge of arts programming, outdoor recreation activities, and public art that was clearly visible throughout Shasta, Siskiyou, and Tehama counties.

To fund this flurry of activity, we saw a record-breaking 191 nonprofits participate in the ninth annual North State Giving Tuesday event, which raised over \$1.1 million dollars.

In addition to granting out more than \$4 million to our communities, we also administered over \$300,000 in scholarships to high school youth and nontraditional students.

We are pleased to see so much good come to fruition in the North State and we hope you'll stay connected year-round.

KERRY CARANCI
CHIEF EXECUTIVE OFFICER

Our Board



Patricia Bergman
Chair



Terry Taforo
Vice Chair



Forrest Wilder
Treasurer



Cheryl Forbes
Secretary



Tony Cardenas



Mark Clure



Bill Cornelius



Bruce Dean



Ryan Denham



Jill Drinkwater



Geoff Harkness



Cara Hood



Sue Lang



Jake Mangas



Susie Reeder



Brian Seamans



Jessie Shields

Board Statement

We serve our North State by investing in and enriching our future with heart, integrity, and professionalism.

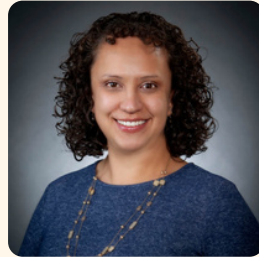
Our Staff



Kerry Caranci
Chief Executive Officer



Andrea Scott
Director of Gift Planning



Miriam Leal
Impact & Operations
Officer



Megan Conn
Program Officer



Jill Tydor
Marketing Manager



Nikki Espinosa
Program Associate

Grantmaking

Over the course of this past year, the Community Foundation administered almost 400 grants to organizations throughout the North State. Two grant cycles in the Fall and Spring, combined with gifts from Donor Advised Funds made for a year full of creating good with nonprofits in our communities.



\$4.4 million total granted



Scholarships

The Community Foundation distributed over 200 scholarships to North State students this past spring. Awards went to youth pursuing degrees in nursing, the sciences, teaching, and agricultural studies to name a few -- as well as nontraditional students returning to the classroom.

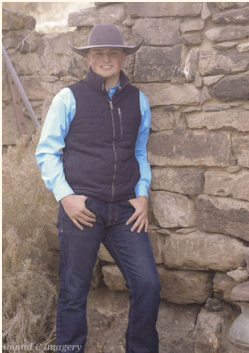
By the numbers

226 AWARDS

DISTRIBUTED TO STUDENTS

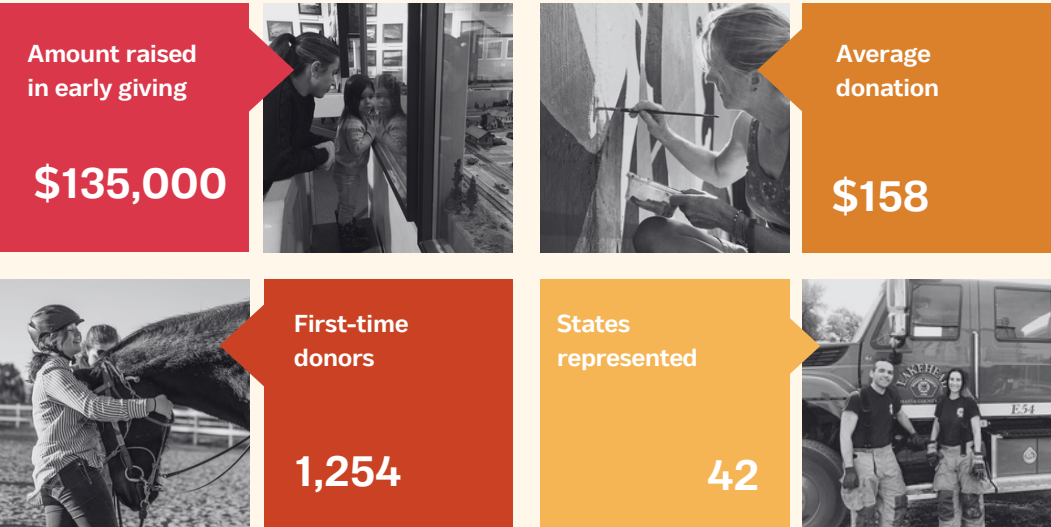
\$334,300

IN TOTAL



North State Giving Tuesday

In its ninth year, North State Giving Tuesday saw a record-number of participating nonprofits this past November. 191 organizations joined the annual online fundraising event, which brought in over \$1 million in gifts as well as thousands of pledged volunteer hours. “Giving Tuesday has become one of our major fundraising events,” said Jean Nels, Mt. Shasta Museum Executive Director. “We appreciate the event coordination and the fundraising success we have experienced.”



Jumpstart

The fundraising accelerator program in partnership with Network for Good saw its second cohort of five nonprofits beginning in April 2022. The immersive, 12-month program pairs each nonprofit with a personal coach to build their fundraising capacity, diversify revenue, and grow programs.



2022-23 PARTICIPANTS

Girls Inc. of the Northern Sacramento Valley

Happy Camp Community Action Inc.

Shining Care

Scott River Watershed Council

Siskiyou Economic Development

FUNDERS

Smullin Foundation
The McConnell Foundation
The Ford Family Foundation
Community Foundation of the North State



JUMPSTART



\$71,520

Net new revenue raised by participants

NETWORK FOR GOOD



Financials for FY 2022-2023

Current Assets	\$469,413
Net Property & Equipment	\$32,156
Other Assets	\$33,455,866
Total Assets	\$33,957,435
Current Liabilities	\$453,468
Net Assets	\$33,503,967
Total Liabilities & Net Assets	\$33,957,435

Funds by Type



New Funds

Cottonwood Veterinary Clinic Scholarship Fund
Jack Schreder Endowment
Jeanne Yalon Owens Memorial Scholarship
Jim Freeman, MD Memorial Scholarship
K2 Knott Family Fund
Karen Copsey Memorial Fund
Lincoln Heights Community Fund
Matt & Anna Moseley Charitable Fund

Medical Supply Relief Fund
North Siskiyou Chamber Fund
Pamela J. Shawnego Fund
Pucek Family Scholarship Endowment
Red Bluff Identity Project Fund
Timber/Forestry Education & Career Opportunity Fund

Legacy Society

This year we created our new Legacy Society to recognize generous community members who have named CFNS in their estate plans or have an endowed fund with us. We are honored to carry out their legacy and make a lasting difference in our communities.



"It's a powerful feeling to know I'll be helping others even after I'm gone. And I'm confident that CFNS will use my gift wisely."

Lynn Fritz,
Legacy Society Member

CFNS Legacy Society

79

MEMBERS

\$16 MILLION

IN ESTIMATED BEQUESTS

For more information visit cfnorthstate.org/legacy



To request a copy of our new Guide to Estate Planning, please email info@cfnorthstate.org

If you would like more information on ways to make a legacy gift that's right for you, please contact us at 530.244.1219 or info@cfnorthstate.org.

Contact us.



1335 Arboretum Drive, Suite B
Redding, CA 96001
info@cfnorthstate.org
530-244-1219



@cfnorthstate