



Community
FOUNDATION
OF THE NORTH STATE

Welcome!

Fall Grants
Workshop

AUG 16TH - 11AM - ZOOM

Before we begin

Housekeeping:

- We're glad you're here; thank you!
- Recording presentation and it will be emailed & on our website
- Everyone is on "mute"
- Questions welcome in chat box throughout; if we can't get to your questions, contact info will be provided

Goals:

- Learn if your org/project is a fit for our fall funds
- Quick overview of online application portal

Nice to Meet You!

Megan Conn, Program Officer

- 15+ years as nonprofit fundraiser
- Contact for all-things-grants

Nikki Espinosa, Program Associate

- Been at CFNS since 2019
- Manages scholarship programs



Introduce yourself in the Chat Box 😊



Who are we?

Community Foundation of the North State is a nonprofit, public charity serving Shasta, Siskiyou and Tehama* counties, with a mission *to connect philanthropic people to the causes that matter to them.*



*Select Funds support Trinity & Modoc counties

How can we help your cause?

- Provide funding opportunities through:
 - Grants (competitive & non-competitive)
 - North State Giving Tuesday
 - Jumpstart Fundraising Accelerator
- Work with your donors to help process gifts like stocks, bonds, IRA transfers, real estate, etc.
- Help set up & manage organizational endowment funds
 - Invest principal gift(s); grants made back to org with interest earned over time



Fall Grant Opportunities

- [The Women's Fund](#) - Due Weds. Sept. 6 @ 5 pm
- [Redding Rancheria Community Fund](#) - Due Weds. Sept. 13 @ 5 pm
- [Animal Welfare Endowment Fund](#) - Due Weds. Sept. 20 @ 5 pm
- [Community Arts Endowment Fund](#) - Due Weds. Sept. 20 @ 5 pm



The Women's Fund

- Thank you, Women's Fund donors
- The Women's Fund mission: Create a better future for women and their families in the Redding-Area
- Serves Redding-area defined as: Cottonwood-within-Shasta Co. (South), Shasta Lake City (North), Palo Cedro (East), and Igo/Ono (West)
- Grant range = \$1,000-\$10,000
- Programmatic costs/salaries ok
- Awardees will be asked to present at Giving Circle event the evening of Nov. 8. Event attendees will vote on one recipient to receive bonus unrestricted dollars from monies raised at event.





Redding Rancheria Community Fund

- Thank you, Win-River Casino and Redding Rancheria!
- Serves Shasta and Trinity Counties
- Grant range = \$1,000 - \$10,000; average award \$2,500
- Grants will be for general support (except salaries) and can be used for things like: capital improvements, equipment, programs, services, etc.
- Application slightly different this year – no project, project budget or timeline.
- Encourages groups that serve Native Americans, youth and/or rural communities





Animal Welfare Endowment Fund

- Thanks to generous individuals
- Serves Shasta, Siskiyou, and Tehama Counties
- Grant range = \$1,000 - \$5,000; average grant size \$2,500
- Grants will be made for general support (unrestricted!) for organizations whose primary work promotes the welfare of animals in the following categories:
 - **Supporting Homeless Animals and/or Owned Pets** – reducing overpopulation and shelter deaths, keeping pets in homes
 - **Supporting Wildlife** – care of wildlife (rescue/rehab or in nature)
 - **Supporting Working Animals** – care for organizationally-owned animals that provide service to local residents
- No project budget or timeline; instead general info on your organization and what you are working on this year, how your group collaborates with others and how you use data to show need and impact of your work.



Community Arts Endowment Fund

- Thanks to generous donors to ARTicipate Campaign
- Grant range = \$1,000 - \$2,500
- Serves Shasta & Siskiyou Counties
- Individual artists may apply
- For presentation of NEW public art works
- Fields supported may include: dance, theater, music, writing, sculpture, painting, photography, film, and graphic design.





Eligibility – org & project

- Is your organization a non-profit (501c3 tax-exempt public charity) or public entity or fiscally sponsored by a non-profit or public entity or an individual artist (art fund only)?
 - Federally-recognized tribes may apply as public agencies; non-federally recognized tribes may apply with nonprofit status or fiscal sponsor.
- Is your organization in good standing?
 - With CFNS - submitted all past-due reports (now viewable in portal)
 - With state & federal registrations - check status on [Guidestar](#) and with [CA Secretary of State](#) in advance
- Read fine print for each opportunity before embarking:
 - Are the costs allowed/eligible?
 - Do you meet geographic criteria?
- Can your organization:
 - Complete the project according to terms/time frames (12 months, no reimbursements)?
 - Comply with policies – ex: non-discrimination policy?

What's in an application?

For project-based grants:

- Your project: why it's needed, impact it will make
- How much \$ it will cost (budget), timeline



For general support grants:

- Big-picture about org (history, current work, financial health)
- *Applications being reviewed by community members*
- *Permission to keep it brief & simple!*
- *Do not need to write to character limit – think 1-2 paragraphs*



Where Do I Find the Applications?

What Grant Opportunities are Available?

Q Search grants by keyword

☐ Application Status: Closed ☒ Application Status: Open

All Counties ▼ [SUBMIT](#)

ACEs Resilience and Hope Fund of Shasta County
Supports groups working to break generational cycles of Adverse Childhood Experiences (ACEs) in Shasta County, where ACEs scores are double the state average [...]
[READ MORE...](#)

Animal Welfare Endowment Fund
Supports organizations who are providing for the welfare and care of animals in Shasta, Siskiyou and Tehama counties [...]
[READ MORE...](#)

Burney Regional Community Fund
Established by the Pattern Energy Group LP, this fund supports nonprofit organizations and public agencies in the Greater Burney Region [...]
[READ MORE...](#)

Animal Welfare Endowment Fund

The Community Foundation created the [Animal Welfare Endowment Fund](#) to support organizations who are providing for the welfare and care of animals in Shasta, Siskiyou and Tehama counties. Grants for general support will be made to qualifying organizations whose primary work promotes the welfare of animals the categories of: supporting homeless and owned pets, supporting wildlife, and supporting working animals. Competitive applications will illustrate collaborative relationships with other organizations and use data to demonstrate the need and impact of your work. Please see application preview for more information.

Grantmaking History

[2014-2022 Grant Awards](#)

Deadline: September 20, 2023 by 5pm

[Preview Application Questions](#)

[Click Here to Apply](#)

www.cfnorthstate.org/grant/grants

New grant portal: GLM!

Launched fall 2022! Awesome new features include:

- Applicant dashboard: view past & in-progress applications
- Organizational info only gets entered once
- Invite [collaborators](#) to help contribute to an application
- More frequently auto-saves
- Electronic grant agreements = quicker payment!
- Agreements & reports get linked to application & user with auto-reminders





Creating a New Account

- Did you apply Fall '22 or Spring '23? Use that account.
- Think your organization has a grant history but you aren't yet a user? Contact us to check before creating duplicate organization; we will add you as a user to the existing org.
- Brand new (org has never applied)? Create a new account.
- Later, to get back in, click "visit our grants portal" at www.cfnorthstate.org/grant/grants (can also bookmark [login page](#))

Applying for a Grant?

New as of Fall Cycle 2022! To serve you better, we have a new online grant application portal.

Grant proposals are accepted during specifically designated cycles. The first time you login to the new system, you will need to create a new account, even if you have applied for grants from CFNS prior to Fall 2022.

To apply for a specific grant, click on the corresponding fund below. Note: paper applications are not accepted.

[Instructions for Submitting Grant Applications](#)

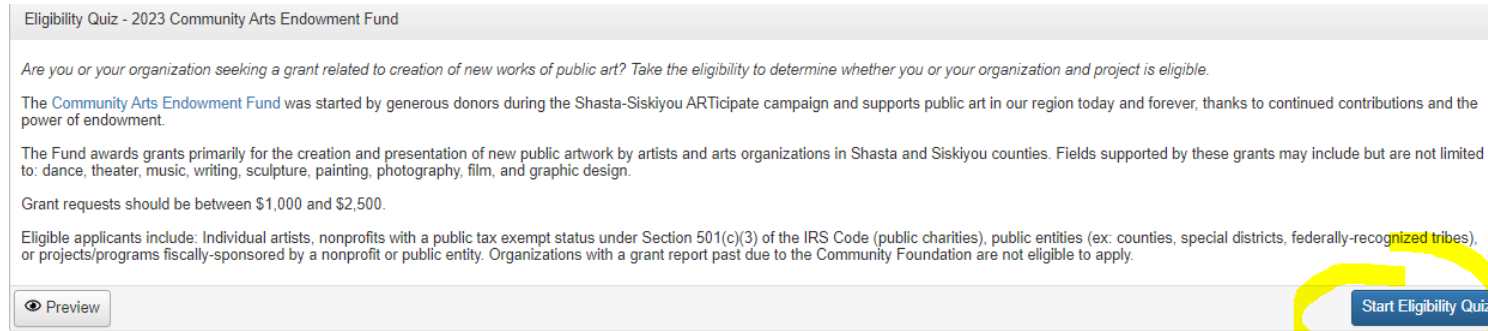
[Click Here](#)

[Visit Our Grants Portal](#)

[Click Here](#)

Starting & Submitting an App

- After account is created, system will direct you to take [Eligibility Quiz](#) for the select fund (for existing users – clicking “apply” from the fund webpage will take you to EQ).



Eligibility Quiz - 2023 Community Arts Endowment Fund

Are you or your organization seeking a grant related to creation of new works of public art? Take the eligibility to determine whether you or your organization and project is eligible.

The [Community Arts Endowment Fund](#) was started by generous donors during the Shasta-Siskiyou ARTicipate campaign and supports public art in our region today and forever, thanks to continued contributions and the power of endowment.

The Fund awards grants primarily for the creation and presentation of new public artwork by artists and arts organizations in Shasta and Siskiyou counties. Fields supported by these grants may include but are not limited to: dance, theater, music, writing, sculpture, painting, photography, film, and graphic design.

Grant requests should be between \$1,000 and \$2,500.

Eligible applicants include: Individual artists, nonprofits with a public tax exempt status under Section 501(c)(3) of the IRS Code (public charities), public entities (ex: counties, special districts, federally-recognized tribes), or projects/programs fiscally-sponsored by a nonprofit or public entity. Organizations with a grant report past due to the Community Foundation are not eligible to apply.

[Preview](#) [Start Eligibility Quiz](#)

- If eligible, system will direct you to apply. If goofed test, contact us to reset.



Eligibility Quiz - 2023 Community Arts Endowment Fund

[i](#) Based on your answers, you are eligible for the following

[>](#) 2023 Community Arts Endowment Fund Accepting Submissions from 08/07/2023 to 09/20/2023 [Apply](#)

- Once app submitted: You will receive a confirmation screen/email; you will also see in the dashboard that application is submitted and can download “application packet”.



How do I learn more?

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[Click Here](#)

GLM Applicant Tutorial

Last Updated 5 months ago ·

Please note that the content contained in this article is applicable to the applicant and is meant to be shared with them.



FOUNDANT
technologies

Apply for a Grant



New system = technical assistance very limited as deadlines approach

What happens next?

- Due diligence to ensure qualified – Guidestar & CA Secretary of State
- Qualified apps reviewed by community panel of volunteers
- May have follow-up questions – check your email & junk filter!
- Decisions made by panel; reviewed by CFNS board
- Award/denial emails sent via GLM
- Process = approx. 3 months from deadline



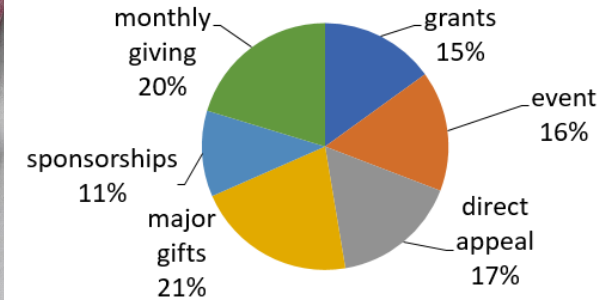
If my org gets a grant...

- Once agreement signed online, we put in our weekly check queue and mail check for full amount.
- 12 months to complete project and submit grant report ONLINE in portal. You will be auto-emailed reminders.
- Grant reports help us:
 - Tell your story to funders - Send photos that include people (front-facing, photo released)
 - Account for how monies were spent - Submit expenditures in original budget format (or Income & Expense for grant period for general support grants)



If my org doesn't get a grant...

- Do try again in future rounds
- Reach out for feedback
- We often send unfunded-but-qualified projects to potential donors of interest
- Seek diverse revenues – grants are one slice of funding pie

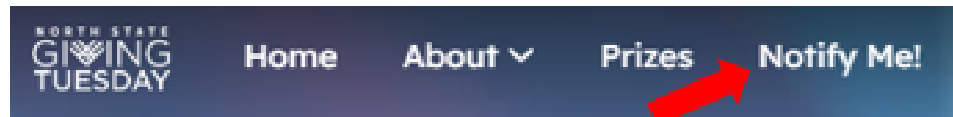


Upcoming Opportunities

- 2023 launches a brand new NSGT website with enhanced features for both nonprofits and their donors
- Registration is open August 21 – September 29
- Webinar Monday August 21, 11am - noon
- Questions to nsgt@cfnorthstate.org
- Go to northstategives.org and click on **Notify Me**



Powered by the Community Foundation of the North State





Community
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Questions?

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