



Community  
FOUNDATION  
OF THE NORTH STATE

# Welcome!

## SPRING GRANTS WORKSHOP

January 19, 2023  
11AM | ZOOM

# Housekeeping

## Housekeeping:

- We're glad you're here & thank you for your time!
- Recording presentation and it will be emailed & on our website
- Everyone is on "mute"
- Questions welcome in chat box throughout; if we can't get to your questions, contact info will be provided

## Goals:

- Learn if your org/project is a fit for our spring funds
- Quick overview of new online grant portal



# Nice to Meet You!

Megan Conn, Program Officer

- From Paradise, in Redding since 2005
- 15+ years as nonprofit fundraiser
- Contact for grants

Anna Hawley, Administrative Assistant

- Comes to CFNS from San Antonio River Foundation
- First point of contact at CFNS

Introduce yourself in the Chat Box 😊







# What is the Community Foundation?

- A nonprofit serving the people of Shasta, Siskiyou and Tehama counties, with a mission to **impact the region through the power of giving.**
- Home to over 150 funds, incl. approx. 7 competitive funds





# How can we help your cause?

- Provide funding opportunities through:
  - Grants (competitive & non-competitive)
  - Jumpstart Fundraising Accelerator
  - North State Giving Tuesday
- Work with your donors to help process gifts like stocks, bonds, IRA transfers, real estate, etc.
- Help set up & manage organizational endowment funds
  - Invest principal gift(s); grants made back to org with interest earned over time

Where are you at?  
What county (counties) does  
your organization serve?

# Spring grant opportunities

- Burney Regional Community Fund
  - Due Weds. Feb. 15 @ 5 pm
- ACEs Hope & Resilience Fund of Shasta County
  - Due Weds. Feb. 22 @ 5 pm
- The McConnell Fund
  - Due Weds Mar. 8 @ 5 pm

<https://cfnorthstate.org/grant/grants/>





# Eligibility – org & project

- Is your org a non-profit (501c3 tax-exempt) or public entity or fiscally sponsored by a non-profit or public entity?
  - Federally-recognized tribes may apply as public agencies; non-federally recognized tribes may apply with nonprofit status or fiscal sponsor.
- Is your org in good standing?
  - With CFNS - submitted all past-due reports (now viewable in portal)
  - With state & federal registrations - check status on [Guidestar](#) and with [CA Secretary of State](#) in advance
- Read fine print for each opportunity:
  - Are the costs allowed/eligible?
  - Do you meet geographic criteria?
- Can your org:
  - Complete the project according to terms/time frames (12 months, no reimbursements)?
  - Comply with policies – ex: non-discrimination policy?



What type of organization are  
you representing today?

- Thanks to seed gift from Pattern Energy Group
- Greater Burney area, follows [boundaries](#) set by Fall River Joint Unified School District (includes: Burney, Cassel, Fall River Mills, Hat Creek, McArthur and Old Station)
- Grant range \$1,000-\$7,500
- Awards grants to meet a broad range of needs within the community – equipment-related and programmatic in nature.
- Not eligible – school-related projects, churches, land/building purchases, individuals



- Thanks to Shasta Co. HHSA and First 5 Shasta
- Adverse Childhood Experiences (ACEs) are an accumulation of 10 childhood traumatic experiences associated with brain changes during development.
- Shasta County's ACEs scores are double the state average:
  - 40% of adults report 4+ ACEs, correlating to poor physical and mental health outcomes and high rates of homelessness, substance abuse and incarceration.
- Fund aims to prevent & mitigate generational cycles of ACES





# ACEs Resilience & Hope Fund of Shasta Co.

- Grant range = \$5,000-\$50,000
- Projects must exclusively target Shasta County residents
- The ACEs Fund prioritizes:
  - Evidence-based, preventative, & innovative projects
  - Projects that build community or organizational capacity by involving policy, system, or environmental (PSE) changes for ongoing/ long-term/sustaining affect.
  - Balancing numbers served with serving diverse populations to maximize impact to those disproportionately affected by ACEs in our community.

# ACEs Hope & Resilience Fund of Shasta Co.

Projects should align with one of the six prevention strategies outlined in the CDC's ["Preventing ACEs: Leveraging the Best Available Evidence" guide](#):

- Strengthening economic supports for families
- Promoting social norms that protect against violence and adversity
- Ensuring a strong start for children and paving the way for them to reach their full potential
- Teaching skills to help parents and youth handle stress, manage emotions, and tackle everyday challenges
- Connecting youth to caring adults and activities
- Intervening to lessen immediate and long-term harms

## Preventing Adverse Childhood Experiences (ACEs):

Leveraging the Best Available Evidence



National Center for Injury Prevention and Control  
Division of Violence Prevention





# The McConnell Fund

- Thank you, The McConnell Foundation – a private, independent foundation that helps build better communities through philanthropy
- Shasta, Siskiyou, Tehama counties – grants up to \$50,000
- Trinity and Modoc counties – grants up to \$30,000
- Grants primarily for **durable equipment or building-related projects**
- Focus on areas of Arts and Culture, Recreation, Environment, Community Vitality, Social Services, Health Care, and Children/Youth/Education



# The McConnell Fund

Grants are **NOT** awarded to or for:

- Administrative, operating, or program expenses, including **personnel costs** and **items consumable in nature**
- **Essential government services** (equipment required of a public organization and its services given its association with government/taxpaying agencies)
- **Permanent improvements to buildings or land not owned by the applicant organization.**
  - *For building or land-related projects with permanent improvements, the applicant organization (501c3 or public entity) should own the building or land.*
  - *If the building/land is leased, requested grant items should be removeable should the organization's location change.*
- **Reimbursement** for costs incurred prior to signing of awarded grant contract or for budget deficits
- **Equipment that will be stored at personal residences**
- Sectarian religious purposes (faith-based orgs can apply but projects should serve whole community)
- Planning costs
- Building/land purchase
- Leases or leased equipment
- Endowment funds or annual fund drives

# The McConnell Fund

Projects are more competitive if they have:

- Not received a grant from TMF in past year (last cycle)
- A strong volunteer & community component
- Funding from other sources – “cherry on top” to finish project





# Redding Rancheria Community Fund

- Thank you, Win-River Casino and Redding Rancheria!
- Serves Shasta and Trinity Counties
- Not accepting applications/closed cycle Spring 2023
- If you applied Fall 2022, your application will be considered Spring 2023.



What funds are you  
planning to apply for?



# What's in an application?

We are looking for:

- Big-picture about org (history, current work, financial health)
- More about your project: why it's needed, impact it will make
- How much \$ it will cost (budget)
- Pictures worth 1,000 words (communication pieces/photos)

*Applications being read and reviewed by community members*

# New online grants portal!

Launched fall 2022. Awesome new features include:

- Applicant dashboard: view past & in-progress applications
- Organizational info only gets entered once
- Invite [collaborators](#) to help contribute to an application
- More frequently auto-saves
- Electronic contracts!
- Contracts & reports get linked to application & user with auto-reminders





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# Where do I find the applications?

## What Grant Opportunities are Available?

Search grants by keyword

☐ Application Status: Closed

☐ Application Status: Open

All Counties

SUBMIT

### ACEs Resilience and Hope Fund of Shasta County

Supports groups working to break generational cycles of Adverse Childhood Experiences (ACEs) in Shasta County, where ACEs scores are double the state average [...]

READ MORE...

### Animal Welfare Endowment Fund

Supports organizations who are providing for the welfare and care of animals in Shasta, Siskiyou and Tehama counties [...]

READ MORE...

### Burney Regional Community Fund

Established by the Pattern Energy Group LP, this fund supports nonprofit organizations and public agencies in the Greater Burney Region [...]

READ MORE...

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Established by the Pattern Energy Group LP, this fund supports nonprofit organizations and public agencies in the Greater Burney Region.

Pattern Energy Group LLC, the energy company responsible for the Hatchet Ridge Wind Farm, invested \$5 million in the Burney Region which includes the founding gift of \$500,000 to the [Burney Regional Community Fund](#). Pattern wished to address the needs within the communities of the Greater Burney Region, and to build a community of philanthropists in the region now and forever. Grants from this fund are awarded to nonprofit organizations through an annual competitive review process; a local grant panel evaluates and then recommends specific projects for funding.

### Grantmaking History

[2022 Grant Awards](#)

[2021 Grant Awards](#)

[2020 Grant Awards](#)

[2019 Grant Awards](#)

Deadline: Weds. February 15th, 2023 at 5:00 pm

Preview Application Questions

Click Here to Apply

[www.cfnorthstate.org/grant/grants](http://www.cfnorthstate.org/grant/grants)



# New Users: Creating Account

- After you click “apply”, you will create a new account
- Create a new account first time you login, even if you had an account in Smarter Select
- If you are a grant writer for multiple orgs, each org will need an account w/unique email (recommend using general, ex: [info@yournonprofit.org](mailto:info@yournonprofit.org))
- Later, to get back in, click “visit our grants portal” (can also bookmark [login page](#))



## Logon Page

Email Address\*

megan@cfnorthstate.org

Password\*

.....

Log On

Create New Account

[Forgot your Password?](#)

Welcome to the Community Foundation of the North State's Online Grant Portal.

**New Users:** Please click on "Create New Account" to complete the registration process and create your logon credentials.

**Existing Users:** Please enter your credentials and log in. If you forgot your password, please use the "Forgot your Password?" link to the left to reset your password.

**Not Sure?** If you think that you or someone at your organization has already registered in the system, do not create a new account. Please contact us at [info@cfnorthstate.org](mailto:info@cfnorthstate.org) or (530) 244-1219 to receive your username.

Need help? [Click here for instructions and video tutorials.](#)

## Applying for a Grant?

New as of Fall Cycle 2022! To serve you better, we have a new online grant application portal.

Grant proposals are accepted during specifically designated cycles. The first time you login to the new system, you will need to create a new account, even if you have applied for grants from CFNS prior to Fall 2022.

To apply for a specific grant, click on the corresponding fund below. Note: paper applications are not accepted.

[Instructions for Submitting Grant Applications](#)

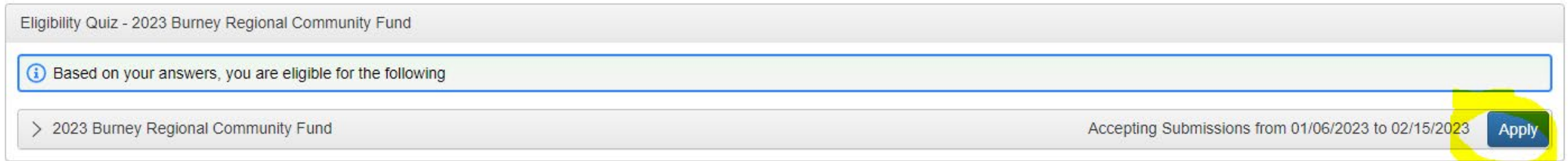
Click Here

[Visit Our Grants Portal](#)

Click Here

# New system pro-tips

- After account is created, system will direct you to take [Eligibility Quiz](#) for the select fund (for existing users – clicking “apply” from the fund page on website will take you to EQ).
- If eligible, system will direct you to apply. If goofed test, contact us to reset.



Eligibility Quiz - 2023 Burney Regional Community Fund

Based on your answers, you are eligible for the following

> 2023 Burney Regional Community Fund

Accepting Submissions from 01/06/2023 to 02/15/2023 [Apply](#)

- Word counts – you do NOT need to write to the max word count. *Simple & brief!*
- Once submitted: You will receive a confirmation screen/email; you will also see in the dashboard that application is submitted and can download “application packet”.
- New system = technical assistance very limited as deadlines approach!





# Where do I go to learn more?

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**Visit Our Grants Portal**

Click Here

## GLM Applicant Tutorial

Last Updated 5 months ago ·

Please note that the content contained in this article is applicable to the applicant and is meant to be shared with them.



**FOUNDANT**  
technologies

Apply for a Grant



# What happens next?

- Due diligence to ensure qualified – Guidestar & CA Secretary of State
- Qualified apps reviewed by panel of community volunteers
- May have follow-up questions or site visit (may be via Zoom)
- Decisions made by panel; reviewed by CFNS board
- Award/denial emails sent from online portal to applicant email
- Process = approx. 3 months from due date



# If my org gets a grant...

- Awardees – contracts now signed online in portal!
- Once signed online, we put in our weekly check queue and mail check for full amount.
- 12 months to complete project and submit grant report ONLINE in portal. You will be auto-emailed reminders.
- Grant reports help us:
  - Tell your story to funders - Send photos that include people (front-facing, photo released)
  - Account for how monies were spent - Submit expenditures in original budget format

Community Foundation of the North State  
March 21 · 🌐

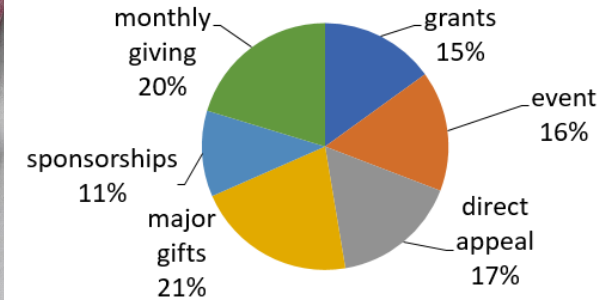
Happy first day of Spring! The gardens have already been growing in the Scott Valley courtesy of Pasture Raised Kids - Farm School. Kids have been learning and cultivating the earth thanks to support from the Nancy Driscoll Foundation. [#grantsdoinggood](#)



Project Components	Estimated	Actual
Sound Dampening Acoustic Panels - REQUESTED IN GRANT	\$29,500	\$35,000
Paint & Supplies - REQUESTED IN GRANT	\$12,000	\$11,500
Wall-Mounted seats - REQUESTED IN GRANT	\$8,500	\$7,500
<b>Subtotal - Grant Requested items</b>	<b>\$50,000</b>	<b>\$54,000</b>
Floor re-finishing (includes product and labor)	\$12,000	\$12,000
Basketball backboards	\$12,000	\$9,000
Labor installation costs (mounting tiles, painting, and seating)	\$26,000	\$30,000
<b>Subtotal - Other costs</b>	<b>\$50,000</b>	<b>\$51,000</b>
<b>TOTAL Project Cost</b>	<b>\$100,000</b>	<b>\$105,000</b>
<b>Revenue</b>		
XYZ Foundation grant (pending - August)	\$15,000	\$0
<b>CFNS grant (pending - June)</b>	<b>\$50,000</b>	<b>\$50,000</b>
Our organization savings	\$20,000	\$25,000
Our organization - Giving Tuesday	\$5,000	\$5,000
Paint & Sound Panel Installation (volunteer professional labor) - Secured	\$10,000	\$10,000
Donations from individuals	\$0	\$10,000
Donation from businesses	\$0	\$5,000
<b>Total Income</b>	<b>\$100,000</b>	<b>\$105,000</b>

# And if I don't get a grant?

- Do try again in future rounds
- Reach out for feedback
- We often send unfunded-but-qualified projects to potential donors of interest
- Seek diverse revenues – grants are one slice of funding pie







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**Questions?**

**Megan Conn**  
Program Officer

[megan@cfnorthstate.org](mailto:megan@cfnorthstate.org)



**530.244.1219**  
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