Welcome!

SPRING GRANTS WORKSHOP

January 19, 2023
11AM | ZOOM
Housekeeping:
- We’re glad you’re here & thank you for your time!
- Recording presentation and it will be emailed & on our website
- Everyone is on “mute”
- Questions welcome in chat box throughout; if we can’t get to your questions, contact info will be provided

Goals:
- Learn if your org/project is a fit for our spring funds
- Quick overview of new online grant portal
Nice to Meet You!

Megan Conn, Program Officer
• From Paradise, in Redding since 2005
• 15+ years as nonprofit fundraiser
• Contact for grants

Anna Hawley, Administrative Assistant
• Comes to CFNS from San Antonio River Foundation
• First point of contact at CFNS

Introduce yourself in the Chat Box 😊
What is the Community Foundation?

• A nonprofit serving the people of Shasta, Siskiyou and Tehama counties, with a mission to **impact the region through the power of giving**.

• Home to over 150 funds, incl. approx. 7 competitive funds
How can we help your cause?

• Provide funding opportunities through:
  o Grants (competitive & non-competitive)
  o Jumpstart Fundraising Accelerator
  o North State Giving Tuesday

• Work with your donors to help process gifts like stocks, bonds, IRA transfers, real estate, etc.

• Help set up & manage organizational endowment funds
  o Invest principal gift(s); grants made back to org with interest earned over time
Poll

Where are you at?
What county (counties) does your organization serve?
Spring grant opportunities

• Burney Regional Community Fund
  o Due Weds. Feb. 15 @ 5 pm

• ACEs Hope & Resilience Fund of Shasta County
  o Due Weds. Feb. 22 @ 5 pm

• The McConnell Fund
  o Due Weds Mar. 8 @ 5 pm

https://cfnorthstate.org/grant/grants/
Eligibility – org & project

• Is your org a non-profit (501c3 tax-exempt) or public entity or fiscally sponsored by a non-profit or public entity?
  o Federally-recognized tribes may apply as public agencies; non-federally recognized tribes may apply with nonprofit status or fiscal sponsor.

• Is your org in good standing?
  o With CFNS - submitted all past-due reports (now viewable in portal)
  o With state & federal registrations - check status on Guidestar and with CA Secretary of State in advance

• Read fine print for each opportunity:
  o Are the costs allowed/eligible?
  o Do you meet geographic criteria?

• Can your org:
  o Complete the project according to terms/time frames (12 months, no reimbursements)?
  o Comply with policies – ex: non-discrimination policy?
What type of organization are you representing today?
Burney Regional Community Fund

• Thanks to seed gift from Pattern Energy Group

• Greater Burney area, follows boundaries set by Fall River Joint Unified School District (includes: Burney, Cassel, Fall River Mills, Hat Creek, McArthur and Old Station)

• Grant range $1,000-$7,500

• Awards grants to meet a broad range of needs within the community – equipment-related and programmatic in nature.

• Not eligible – school-related projects, churches, land/building purchases, individuals
ACEs Resilience & Hope Fund of Shasta Co.

• Thanks to Shasta Co. HHSA and First 5 Shasta

• Adverse Childhood Experiences (ACEs) are an accumulation of 10 childhood traumatic experiences associated with brain changes during development.

• Shasta County's ACEs scores are double the state average:
  ◦ 40% of adults report 4+ ACEs, correlating to poor physical and mental health outcomes and high rates of homelessness, substance abuse and incarceration.

• Fund aims to prevent & mitigate generational cycles of ACES
ACEs Resilience & Hope Fund of Shasta Co.

• Grant range = $5,000-$50,000

• Projects must exclusively target Shasta County residents

• The ACEs Fund prioritizes:
  
  o Evidence-based, preventative, & innovative projects
  o Projects that build community or organizational capacity by involving policy, system, or environmental (PSE) changes for ongoing/long-term/sustaining affect.
  o Balancing numbers served with serving diverse populations to maximize impact to those disproportionately affected by ACEs in our community.
Projects should align with one of the six prevention strategies outlined in the CDC’s "Preventing ACEs: Leveraging the Best Available Evidence" guide:

- Strengthening economic supports for families
- Promoting social norms that protect against violence and adversity
- Ensuring a strong start for children and paving the way for them to reach their full potential
- Teaching skills to help parents and youth handle stress, manage emotions, and tackle everyday challenges
- Connecting youth to caring adults and activities
- Intervening to lessen immediate and long-term harms
Thank you, The McConnell Foundation – a private, independent foundation that helps build better communities through philanthropy

- Shasta, Siskiyou, Tehama counties – grants up to $50,000
- Trinity and Modoc counties – grants up to $30,000

- Grants primarily for durable equipment or building-related projects

- Focus on areas of Arts and Culture, Recreation, Environment, Community Vitality, Social Services, Health Care, and Children/Youth/Education
Grants are **NOT** awarded to or for:

- Administrative, operating, or program expenses, including **personnel costs** and **items consumable in nature**
- **Essential government services** (equipment required of a public organization and its services given its association with government/taxpaying agencies)
- **Permanent improvements to buildings or land not owned by the applicant organization.**
  - For building or land-related projects with permanent improvements, the applicant organization (501c3 or public entity) should own the building or land.
  - If the building/land is leased, requested grant items should be removeable should the organization’s location change.
- **Reimbursement** for costs incurred prior to signing of awarded grant contract or for budget deficits
- **Equipment that will be stored at personal residences**
- Sectarian religious purposes (faith-based orgs can apply but projects should serve whole community)
- Planning costs
- Building/land purchase
- Leases or leased equipment
- Endowment funds or annual fund drives
Projects are more competitive if they have:

- Not received a grant from TMF in past year (last cycle)
- A strong volunteer & community component
- Funding from other sources – “cherry on top” to finish project
• Thank you, Win-River Casino and Redding Rancheria!

• Serves Shasta and Trinity Counties

• Not accepting applications/closed cycle Spring 2023

• If you applied Fall 2022, your application will be considered Spring 2023.
What funds are you planning to apply for?
What’s in an application?

We are looking for:

- Big-picture about org (history, current work, financial health)
- More about your project: why it’s needed, impact it will make
- How much $ it will cost (budget)
- Pictures worth 1,000 words (communication pieces/photos)

Applications being read and reviewed by community members
New online grants portal!

Launched fall 2022. Awesome new features include:

• Applicant dashboard: view past & in-progress applications
• Organizational info only gets entered once
• Invite collaborators to help contribute to an application
• More frequently auto-saves
• Electronic contracts!
• Contracts & reports get linked to application & user with auto-reminders
Where do I find the applications?

www.cfnorthstate.org/grant/grants
• After you click “apply”, you will create a new account

• Create a new account first time you login, even if you had an account in Smarter Select

• If you are a grant writer for multiple orgs, each org will need an account w/unique email (recommend using general, ex: info@yournonprofit.org)

• Later, to get back in, click “visit our grants portal” (can also bookmark login page)

Applying for a Grant?

New as of Fall Cycle 2022! To serve you better, we have a new online grant application portal.

Grant proposals are accepted during specifically designated cycles. The first time you login to the new system, you will need to create a new account, even if you have applied for grants from CFN/S prior to Fall 2022.

To apply for a specific grant, click on the corresponding fund below. Note: paper applications are not accepted.
New system pro-tips

• After account is created, system will direct you to take Eligibility Quiz for the select fund (for existing users – clicking “apply” from the fund page on website will take you to EQ).

• If eligible, system will direct you to apply. If goofed test, contact us to reset.

• Word counts – you do NOT need to write to the max word count. Simple & brief!

• Once submitted: You will receive a confirmation screen/email; you will also see in the dashboard that application is submitted and can download “application packet”.

• New system = technical assistance very limited as deadlines approach!
Where do I go to learn more?

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Instructions for Submitting Grant Applications  

GLM Applicant Tutorial

Last Updated 5 months ago -

Please note that the content contained in this article is applicable to the applicant and is meant to be shared with them.

Visit Our Grants Portal
What happens next?

• Due diligence to ensure qualified – Guidestar & CA Secretary of State
• Qualified apps reviewed by panel of community volunteers
• May have follow-up questions or site visit (may be via Zoom)
• Decisions made by panel; reviewed by CFNS board
• Award/denial emails sent from online portal to applicant email
• Process = approx. 3 months from due date
If my org gets a grant...

• Awardees – contracts now signed online in portal!
• Once signed online, we put in our weekly check queue and mail check for full amount.
• 12 months to complete project and submit grant report ONLINE in portal. You will be auto-emailed reminders.
• Grant reports help us:
  o Tell your story to funders - Send photos that include people (front-facing, photo released)
  o Account for how monies were spent - Submit expenditures in original budget format
And if I don’t get a grant?

• Do try again in future rounds

• Reach out for feedback

• We often send unfunded-but-qualified projects to potential donors of interest

• Seek diverse revenues – grants are one slice of funding pie
Questions?

Megan Conn
Program Officer

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