

Presented in partnership with:



The McConnell Foundation
Helping build better communities
through philanthropy



Personal Coaching, Development Planning, and Technology.

The Jumpstart Program is designed by Network for Good to help you establish, diversify, and increase individual fundraising revenues to grow your programs and impact.

Get help in one place, avoid headaches, and focus on:

- **Attracting and converting more prospects;**
- **Targeting the right donors with the right message;**
- **Leveraging data to save time & increase results;**
- **Upgrading existing supporters to major gifts.**

WHAT NONPROFITS ARE SAYING



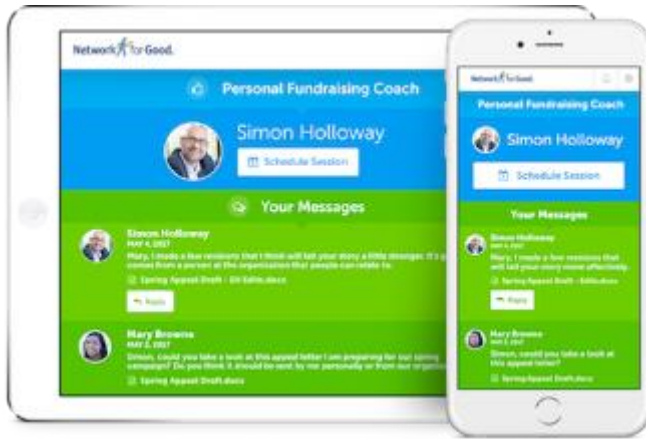
Network for Good's fundraising tools lets me get out from behind my desk so I can engage volunteers, donors, and board to effectively implement our plans—and inspire confidence along with results.

Casey Smagala
Director of Development
Albany Park Community Center



I am the Executive Director of a staff of one—me. My Personal Fundraising Coach has helped me focus my limited time on what will create the fastest results, and demonstrate to my board where I need their help most.

Jocelyn Jones
Executive Director
The ARK of St. Sabina



Get expert help to create the right strategies and campaigns with a Personal Fundraising Coach.

Direct coaching to create a fundraising plan, right-sized for your organization, with ongoing fundraising strategy sessions, appeal creation and reviews, and new ideas to enhance your efforts.

28%

Increase in individual giving from organizations who participate in the Jumpstart Program.

OVERVIEW

- ✓ Twice monthly consulting sessions to help implement your plan & strategy
- ✓ Choose a dedicated coach from a pool of experts who average 19 years of experience
- ✓ Plans & timelines that account for limitations on time, staff, budget
- ✓ Easy access for coaches to trends straight from your donor management system
- ✓ Coaches trained and certified on using Network for Good software
- ✓ On-demand access to your personal fundraising coach through email
- ✓ Library of best-practice appeals, plans, and trainings on topical fundraising areas
- ✓ Document collaboration area for appeal and file review
- ✓ High-level expertise at a fraction of the market rates for professional consultants
- ✓ Options to purchase additional desk time for hands-on help and message crafting



"I know that with the help of the personal fundraising coach, we're not just going to have good campaigns — we're going to have the best campaigns!"

Shailushi Ritchie, Director of Development
Renaissance Social Services, Inc. (RSSI)



Ditch messy spreadsheets & clunky systems for easy, modern donor management software.

A simple donor database designed to save you time on administrative functions, quickly search and filter donors, track gifts and relationships, and engage donors with personalized emails.

7 hrs

Time saved weekly from using Network for Good's donor management over spreadsheets & clunky systems.

FEATURES

- ✓ Real-time activity feed to view recent donations, communications, and tasks
- ✓ Custom filters and groups for easy donor segmentation and list creation
- ✓ Detailed task management and reminders to create donor engagement plans
- ✓ Pledge management, tracking, and pledge collection
- ✓ Customizable donor contact profiles with custom fields and household relationships
- ✓ Built-in email marketing and direct mail with pre-built templates
- ✓ Robust dashboard with easy-to-understand data visualizations
- ✓ **Advanced, flexible email designer to build great newsletters, fully mobile optimized**
- ✓ **Text-to-give / text-to-pledge to encourage immediate action via mobile**
- ✓ **Quarterly address updates to ensure your direct emails reach your audience**



"We chose Network for Good's donor management system because it suits our needs the best. Other platforms had too many functions and options that we'd never use. Plus, I like having our fundraising platform and database come from one source."

Emily Dean, Managing Director
Atlas Preparatory School



Raise more with smarter donation pages that truly inspire donors.

Customizable campaign pages for every day giving, peer-to-peer fundraising, and event ticketing. Flexible to support your brand while optimized to turn get visitors to give, give more, and give more often through recurring gifts.

43%

Higher average donations on Network for Good pages over generic checkout pages

FEATURES

- ✓ Step-by-step set up process to build your donation page with no coding required
- ✓ Fully customizable options to include your images, logos, content, colors, and videos
- ✓ Donation thermometer for visible progress tracking
- ✓ Allow donors to cover transactions fees and give recurring donations easily
- ✓ Fully mobile responsive so pages are effective and beautiful on any device
- ✓ Automated and customizable tax receipts emailed to donors
- ✓ Supporters easily personalize their page with images and videos to get friends to give
- ✓ Simple social sharing with pre-built messages so donors can share with friends and family
- ✓ Event ticketing with flexible ticket types, dates, and ticket inventory management
- ✓ Track and manage event ticket purchasers along with printable guest lists



“Network for Good incorporates one of the best giving page platforms I’ve seen with a really solid donor management system and campaign tools, all at an affordable rate”

Zach Sloan, Chief Operating Officer
Inner City Weightlifting



PROGRAM EXPENSES

Don't worry, we've consolidated all support into one program expense – and helped you fund it.

PROGRAM EXPENSES – 12 MONTHS	PRICE
Donor Management – unlimited contacts <ul style="list-style-type: none">- Unlimited Users & Cloud-Based- Email Marketing/Approved Bulk Mailer- Pledge Management- Direct Mail Designer- Data Migration Included- Bulk Text Communications- Soft credits	\$2,400
Fundraising Pages & Payment Processing <ul style="list-style-type: none">- Donation- Peer to Peer- Event ticketing	Included
Unlimited Campaign Pages & Email Blasts	Included
Live Support & Onboarding (Phone, Email, In-App)	Included
Personal Fundraising Coaching <ul style="list-style-type: none">▪ 20 total hours of personal coaching▪ Document creations, review, and edits▪ Fundraising resource library▪ Board training sessions	\$4,000
PROGRAM COSTS	\$6,400
<i>(NFG Grant)</i>	\$1,400
<i>(Local Grant Funding)</i>	\$4,750
YOUR COSTS	\$250

Everything you need to raise money, sustainably.