

North State Giving Tuesday Community Impact Report

by the Community
Foundation of the
North State

NORTH STATE
GIVING TUESDAY

Powered by the Community Foundation of the North State

2021

A Note of Thanks

Generosity can often times feel like an abstract concept. We speak of the generous spirit, the season of giving, the generosity of heart. And while all of these components of philanthropy are in themselves valuable - so too are the actual monetary donations.

We are living in unprecedented times, and in the face of numerous obstacles, there are still hundreds of North State nonprofits rising to the occasion. They see need and seek to address it. They may be short-staffed and underfunded, learning new ways to communicate in a digital age. But, they still show up.

And this year, so did you. Your donations poured in, marking for us another record-breaking fundraising year. And the nonprofits you generously contributed to will be able to broach this New Year with more support, which in turn yields more success.

We do have to acknowledge the amazing partnerships that helped fuel prize incentives throughout Giving Tuesday, especially our presenting sponsor Merchants Bank of Commerce. Our businesses and our community truly contributed to an amazing day of giving and for that we are grateful. Thank you!



TOTAL RAISED

\$1,350,010

184

participating
nonprofits

44

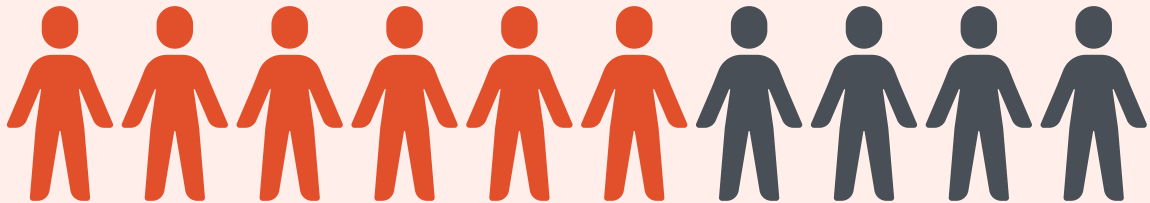
states
represented

1,655

first-time
donors

36

average donors
per organization

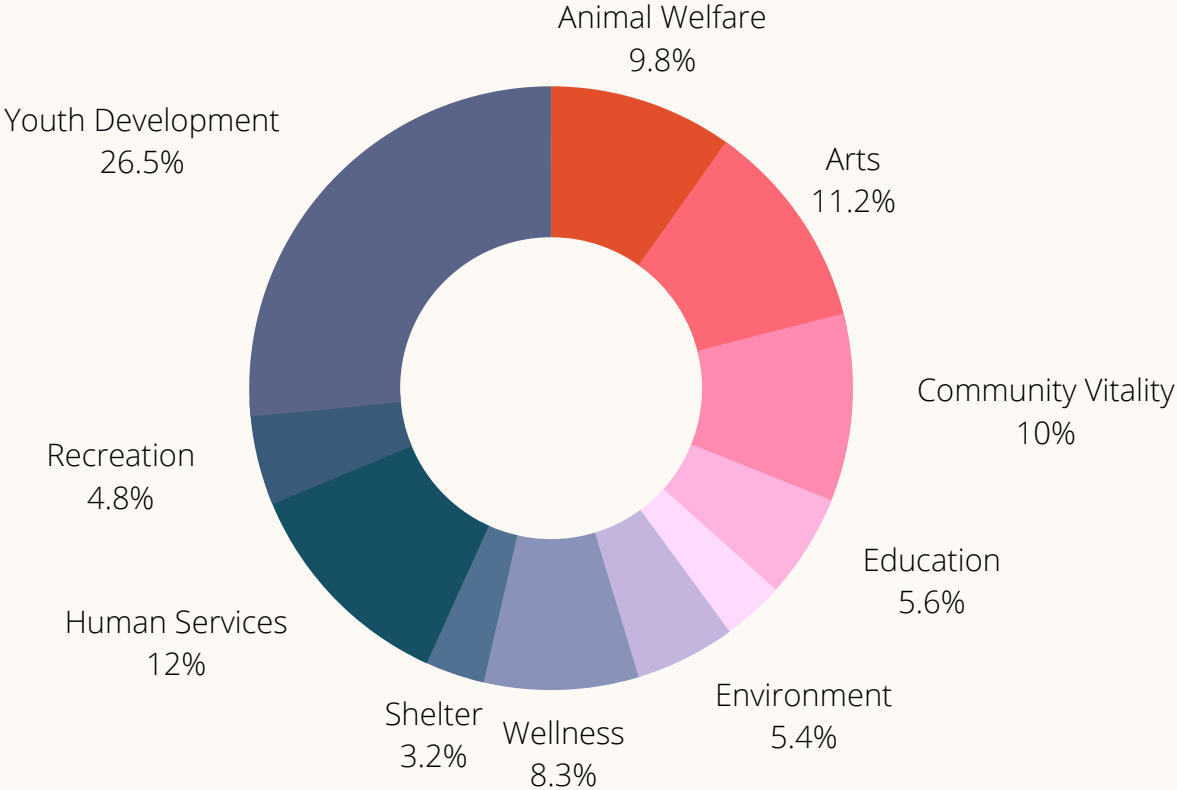


2,535 unique donors

"This year we raised more than ever - and saw a higher number of pledged volunteer hours. Despite a tumultuous year, people still showed how much they value the work being done by these organizations."

MIRIAM LEAL, CFNS IMPACT & OPERATIONS OFFICER

Amount Raised by Category



22,130
volunteer hours pledged

\$161,563
raised in Early Giving

\$145.88
average gift

\$5,316.30
average raised per organization

Impact Stories

Siskiyou Outdoor Recreation Alliance (SORA) raised **\$5,212** this year, just over their Giving Tuesday fundraising goal. Donations help support programs at SORA, like the Equipment Lending Library, which makes well-maintained outdoor recreational equipment available on a sliding scale or no-cost basis to serve low-income and disproportionately impacted populations in Siskiyou County.

Connor was one of the first kids to receive a bike through SORA's Equipment Lending Library. He checked out a Talen 2 Hardtail Mountain Bike and is excited to participate in the spring and summer Shasta Gravity Adventures Gravity Grom Bike Programs.

Connor said his favorite thing about riding a bike is adventuring with his friends and just having a good time.

"It fits me perfectly. I've been searching for a new bike for a year now. There are a lot of nice people in the program, and they are always welcoming. Right now, I am learning how to comfortably ride a trail!"



"Our goal is to continue to build the fleet of loaner bikes to ensure that every child in Siskiyou County who wants to participate in a biking program has access to a well-maintained, trail-ready bike."

-JUSTI HANSEN
EXECUTIVE
DIRECTOR OF SORA

Impact Stories



"For **Turtle Bay**, North State Giving Tuesday is any opportunity to pay it forward with our "You Give, We Give" promotion. For each donation of \$100 or more, Turtle Bay donates a FREE Family-level membership to a local family in need. The gift of Turtle Bay for one whole year is the gift of learning, discovery, and memories! This year, 50 new families will get to experience the wonder of Turtle Bay, thanks to our generous Giving Tuesday supporters."

-EMILY
BOGENER
DEVELOPMENT
SPECIALIST

Impact Stories

The Intermountain Community Center hosts a whole slew of activities throughout the year including a Trike-a-thon fundraiser for St. Judes Children's Hospital, a Bright Futures program with monthly events for children infant-5, and a summer program called Kid Fit to keep families active over the summer. North State Giving Tuesday is vital to the Tri County Community Network's ability to keep these programs going and their donors really showed up this year.



About Us

The Community Foundation of the North State works to fortify the nonprofit sector, grow the impact of local organizations in the region, and ensure donors can give with confidence to the causes they love.



Community
FOUNDATION
OF THE NORTH STATE

NORTH STATE
GIVING
TUESDAY

The Community Foundation coordinates North State Giving Tuesday, which provides a powerful fundraising opportunity for hundreds of local nonprofits.

Contact

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