



# 2017 COMMUNITY REPORT

*North State*

GIVING TUESDAY

*powered by Shasta Regional Community Foundation*



## THANKS A MILLION!

On November 28, 2017, Shasta Regional Community Foundation completed its third year as hosts of North State Giving Tuesday at [www.northstategives.org](http://www.northstategives.org) raising \$1,016,423 for 123 nonprofits in Shasta and Siskiyou counties.

The 14-hour online giving campaign is designed to raise the level of awareness of philanthropy in the region and to offer nonprofit organizations the opportunity to gain exposure and start relationships with new donors.





## 78 NONPROFITS FROM SHASTA COUNTY



[Click here to learn more about the event](#)



To Date: North State Giving Tuesday has raised

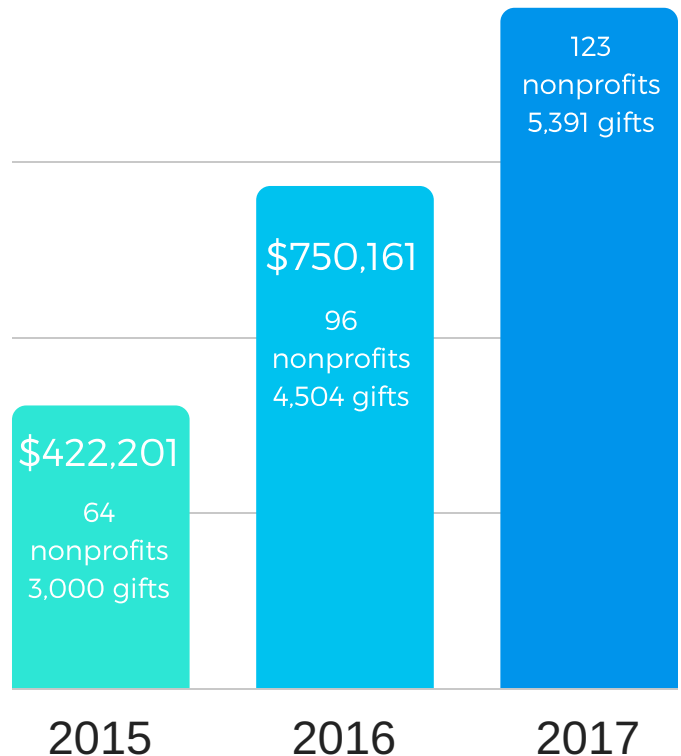
**\$2,188,785**

Donations were received from 37 states across the USA and several other countries



North State Giving Tuesday continues to grow, thanks to you!

**\$1,016,423**



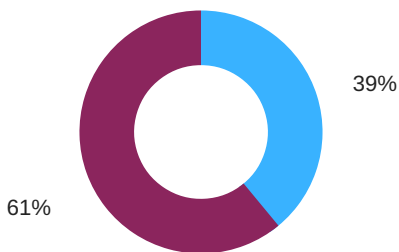
"I think the best thing about North State Giving Tuesday is the broad public awareness it raises about essential work local nonprofits do to build prosperity and quality of life in our region"

- Local nonprofit participant





**39%** of donors pre-scheduled their gifts by utilizing new website features

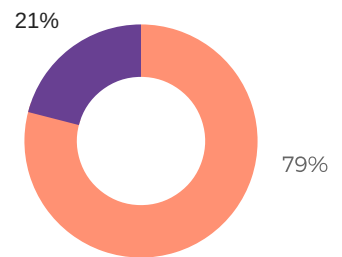


**\$170**

Average gift per donor



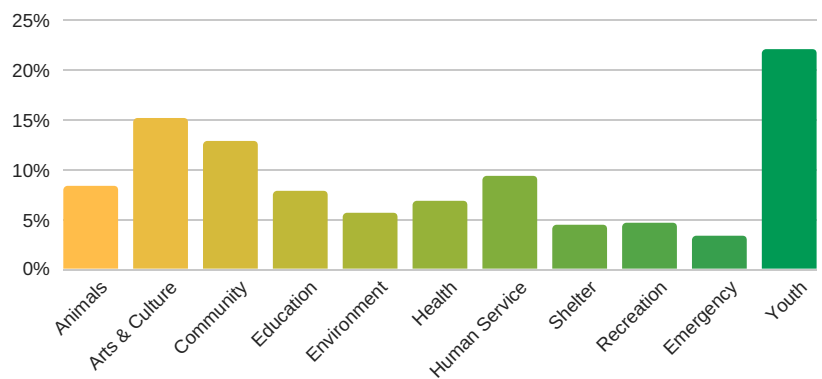
**79%** of donors generously covered processing fees



**85%** of all gifts were \$100 or less.  
Small gifts add up!



% of total amount raised by category



"I loved being able to schedule my donations before the actual day of giving. I was able to spend more time reviewing all of the nonprofits and I found a few new ones to support because I didn't feel rushed." - Giving day donor

# SHASTA COUNTY NONPROFITS

Active 20-30 Club of Redding  
Alta California Community Media  
American Trails  
Anderson-Cottonwood Christian Assistance  
Camp HOPE Shasta  
Care Net Pregnancy Center of Northern CA  
Connecting to Care  
Dignity Health Connected Living  
Eagle Soar Youth Activity Center  
Empire Recovery Center  
Exodus Farms  
Faithworks Community Coalition  
Fall River Conservancy  
Fall River Valley Library  
Forward Redding Foundation  
Friends of Intermountain Libraries  
Friends of Shasta County Libraries  
Frontier Senior Center  
Girls Inc.  
Girls On the Run of the North State  
Good News Rescue Mission  
Haven Humane  
Hill Country Community Clinic  
iReach Africa  
Kids' Turn Redding  
KIXE TV  
KKRN Radio  
Lassen Park Foundation  
Launchpad 4 Kids  
Leadership Redding  
Local Indians for Education  
Love Your Pet Expo Sanctuary  
Luis Miramontes Memorial Foundation  
Mayers Intermountain Healthcare Foundation  
McArthur Burney Falls Interpretive Asso.  
Mercy Foundation North  
Native Roots Network  
Nick Dahl Memorial Veterans Fund  
NorCal OUTreach  
North State Cancer League  
Northern Valley Catholic Social Service  
One SAFE Place  
Palo Cedro Community Action Team  
Pets Without Partners  
Prescription: Pets  
Project Healing Waters  
Promoting Arts Now  
Ready for Life Foster Family Agency  
Redding Christian School  
Riverfront Playhouse  
RPD Fund Powered by ILOVEREDDING  
SAFE in the North State  
Schreder Planetarium Special Project Fund  
Shasta Child Abuse Prevention Coordinating Council  
Shasta Community Health Center  
Shasta Family YMCA  
Shasta Lake Gateway Library  
Shasta Lake Heritage & Historical Society  
Shasta Land Trust  
Shasta Library Foundation  
Shasta Live SCCA  
Shasta Living Streets  
Shasta Regional Community Foundation  
Shasta Thrive  
Shasta Wildlife Rescue & Rehabilitation Center  
Shingletown Medical Center  
Sorooptimist International of Downtown Redding  
Southeast Asian Christian Ministry  
Spring Rivers Foundation  
Stillwater Cat Haven  
The Euphrates Institute  
The Women's Fund  
Top of the State Scholarship  
Tri County Community Network  
Turtle Bay Exploration Park  
Whiskeytown Environmental School Community  
Wintu Audubon Society  
Youth Violence Prevention Council

123 Participating nonprofits



# SISKIYOU COUNTY NONPROFITS

Beacon of Hope Gospel Rescue Mission  
Boys and Girls Club of the Siskiyou  
CASA of Siskiyou County  
College of the Siskiyou Foundation  
Friends of the Etna Public Library  
Friends of the Mt. Shasta Avalanche Center  
Friends of the Mt. Shasta Library  
Goliath Mountain Rescue  
Great Northern Services  
Great Shasta Rail Trail Association  
Jefferson Economic Development Institute  
Kidder Creek Camp  
Madrone Hospice  
Mid Klamath Watershed Council  
Mt. Shasta Bioregional Ecology Center  
Mt. Shasta Community Resource Center  
Mt. Shasta Nordic Ski Organization  
Mt. Shasta Trail Association  
Music By The Mountain  
Ore-Cal Resource Conservation  
and Development Area Council  
Red Scarf Society for the Performing Arts  
Rescue Ranch  
Rotary Club of Mount Shasta Foundation  
Save the Rain  
Scott River Watershed Council  
Scott Valley Family Resource Center  
Siskiyou Arts Museum  
Siskiyou Child Care Council  
Siskiyou Community Food Bank  
Siskiyou County Sheriffs Search & Rescue Association  
Siskiyou Domestic Violence and Crisis Center  
Siskiyou Family YMCA  
Siskiyou Food Assistance  
Siskiyou Gardens, Parks and Greenway Association  
Siskiyou Habitat for Humanity  
Siskiyou Humane Society  
Siskiyou Land Trust  
Siskiyou Media Council  
Siskiyou Spay and Neuter Incentive Program  
Sisson Museum  
Sorooptimist International of Yreka  
Stable Hands  
W.A.T.E.R (We Advocate Thorough Environmental Review)  
Yreka Community Resource Center  
Yreka Enrichment Fund

*Save the Date!*

11.27.18

[www.northstategives.org](http://www.northstategives.org)

Data derived from CiviCore website at [www.northstategives.org](http://www.northstategives.org) and survey respondents

THANKS TO OUR GENEROUS SPONSORS!

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**Knodel Family Endowment Fund  
of Shasta Regional Community  
Foundation**

14 Hourly Prize Sponsors



Jennifer Shelton  
Attorney at Law



Additional Support  
Provided By



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